

Significance of Promoting a Healthy HDD Market



Presented by

Robert Myers

PRESIDENT

**Horizontal Directional
Drilling Association (HDDA)**



Underground Infrastructure Conference

Construction. Rehabilitation. Asset Management.

March 4-6, 2025 | Houston, TX



1

2022: Founded

HDDA unites HDD professionals to create a unified voice.

2

Promoting Standards

Key milestones promote industry standards and education.

3

Technology Evolution

HDD technology evolves, growing its impact on infrastructure.



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The HDDA is a trade organization that strives to promote horizontal directional drilling for the utility and pipeline industry.

The overarching goal is to educate Public and Governmental agencies of the Economical and Environmental benefits of Horizontal drilling, as well as HDD limitations. As a group we strive to be non-bias towards the industry segments represented, or member political views.

Our membership is open to all HDD industry professionals. Each membership holding equal status.



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PRESIDENT

Robert Myers, IV
Hardrock Infrastructure

VICE PRESIDENT

Jim Cloud

TREASURER

Josh Tucker
Online Directional Boring

SECRETARY

Aaron Graff
Dakota Utility

DIRECTOR

Cory Baker
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ADVISOR

Grady Bell
Bell Trenchless Consulting

ADVISOR

Robert Carpenter
*Underground
Infrastructure Magazine*



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- ✓ **Contractors**
- ✓ **Dealers**
- ✓ **Manufacturers**
- ✓ **Services**
- ✓ **Suppliers**



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We collaborate with key industry partners.
These alliances strengthen our collective impact.



HDD RODEO



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WHY. GOVERNMENT REPRESENTATION FOR HDD

- ✓ Advocacy for the HDD industry at both state and federal levels.
- ✓ Focused on addressing key issues and regulations that directly impact our members.
- ✓ Ensuring the HDD industry's voice is heard in policy discussions.



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WHY. INDUSTRY-SPECIFIC DIGITAL TRAINING

- ✓ Strong emphasis on building a safer workplace by enhancing workforce quality and integrity.
- ✓ Training focused on safety and operational topics that are directly relevant to the HDD sector.
- ✓ Offering education on current HDD industry challenges, with a focus on real-world application



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WHY. TARGETED TRAINING AT ASSOCIATION MEETINGS AND EVENTS

- ✓ **Content-specific professionals invited to share their expertise with our members.**
- ✓ **Sessions cover crucial HDD topics such as:**
 - The current state of the HDD market*
 - Contract management and negotiations*
 - Employment law in the HDD industry*
 - Leadership and management skills*
 - Best practices for hiring in a competitive market*



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1

Join

Join the HDDA and be part of the change.

2

Follow

Follow us on social media for updates.

3

Visit

Visit our website for resources and upcoming events.

4

Attend

Attend events and conferences.



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Grady Bell
Bell Trenchless



Peter Hambling
Co-founder
Digital Control Inc.



Vernon Harris
Ranger Directional
Drilling



John Mercer
Co-founder
Digital Control Inc.



Bryan Tucker
Online Directional

Posthumous Awardees



Gene Carpenter
Horizontal Rig &
Equipment



Frank Forest
Sharewell



Bob Rankin
AdTech



Monty Scruggs
Isaacks Directional
Drilling



Wednesday, March 5

George R. Brown Convention Center

5:15pm to 7:00pm

Rooms 361 A-F



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Advancing the HDD Industry for a Better Future

www.HDDA.us

Questions?



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