

SEWER

WATER

TELECOM

GAS

ELECTRIC

EXCAVATION

28th Annual  
**Underground Construction Technology**  
International Conference & Exhibition  
February 7-9, 2023 | Orange County Convention Center | Orlando, FL



Enhance visibility and exposure to attendees before, during and after UCT.

Based on level of engagement, sponsors can benefit from:

- Brand positioning in front of potential customers
- Networking opportunities with new clients
- Recognition in and on conference materials, signage, emails and webpages

If you have an idea for a sponsorship not listed, phone me, I'm happy work with you on an idea.

**Secure your sponsorship now! Contact:**

UCT Convention Director:  
Karen E. Francis  
Convention Director  
M: +1 713-487-5676  
[Kfrancis@UCTonline.com](mailto:Kfrancis@UCTonline.com)

**Sponsorships feature items listed:**

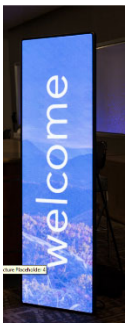
**Go BIG with a Track Sponsorship – one sponsor per track. \$4,500 (add \$250 if track is in two rooms)**

- Logo, booth number and product image on banner at head table – always attendee facing!
- 1-color logo on chair cover placed on every other chair – always attendee facing!
- Logo associated wherever track is promoted
- Logo on the conference website
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*

**Make a huge impact with LED panels! Two pricing options available: \$3,100 for one panel or \$5,500 for two panels\*.**

Located in the registration lobby, these panels will broadcast your company video, still images, logo, whatever you want to share with attendees.

- Logo in all email campaigns
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of all attendees who opted-in to share their info (\*purchase of two panels is required to receive this benefit)





**The Cube**, is a unique stacking cube that can promote your message on four sides. Placed near registration or education sessions, you may “own” the entire cube \$5,500\* or one cube (4 sides) for \$3,000. Sponsor understands that cube is subject to be shared with other sponsors if only one, 4-sided cube is purchased.

- Logo in all email campaigns
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of all attendees who opted-in to share their info (\*purchase of entire cube is required to receive this benefit)

#### **Registration – Exclusive. \$5,500**

- Banner ad on UCT registration page
- Banner ad on UCT registration confirmation emailed to attendees
- Logo on 4 registration kick panels (UCT logo on middle panel)
- Logo in all email campaigns
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of all attendees who opted-in to share their info

#### **Attendee Coffee (Tuesday or Wednesday). \$2,000 per day or two days for \$3,500**

- Branding in the coffee area near educational seminars
- Logo in all promotional material
- You may provide 8 oz size branded coffee cups, and sleeves. Show management is not responsible for the return of leftover cups/sleeves (production of cups/sleeve not included in the sponsorship)
- Select Tuesday or Wednesday
- Special mention in select email campaigns promoting you as the sponsor

#### **Annual Exhibit Hall Welcome Reception. Four available - \$5,500**

- Logo on exhibit hall aisle banner (one logo per banner, available to one sponsor per aisle)
- Logo in all promotional material
- Branding at bars and food stations
- Logo on Drink Ticket given to each attendee at registration
- 4 drink tickets for sponsor’s company
- Sponsor may provide giveaways or napkins (production not included in sponsorship.)
- Logo in all email campaigns
- Logo in show program and/or conference app
- GDPR compliant list of all attendees who opted-in to share their info

#### **Conference Proceedings Sponsor - Exclusive! \$2,000**

- Banner ad on email containing password and link to conference presentations
- Logo on Conference Presentation Page

#### **Attendee Lunch (Tuesday or Wednesday). Two per day available - \$5,250 each per day.**

- Logo in all promotional material
- Signage on lunch tables listing your company as sponsor
- Announcement in the exhibit hall identifying you as the lunch sponsor that day
- Branding at lunch tables
- GDPR compliant list of all attendees who opted-in to share their info

### App Splash Screen - \$6,500 - Exclusive one sponsor only!

Your logo/message on the opening screen, along with UCT date/location. This full-screen experience launches each time the app is opened and is visible for up to 5 seconds

- Logo included in all email campaigns
- Logo included on conference website

### Hotel Key Cards - Exclusive! \$4,345 Sold!

Hotel guests search for their keycard several times a day. Put your message in the palm of their hands with this exclusive sponsorship.



- Logo/message on both sides of key card
- Logo included in all promotional material
- Headquarters hotel in Orlando, Florida



### Attendee Bag - Exclusive! \$4,200 Sold!

- Co-sponsor the eco-friendly bag given to every attendee at the registration desk (must include UCT logo and date)
- Large, 1-color logo presence

### Bag Insert - \$1,500

- Company flyer, pen or small gift placed in the conference bag given to all attendees
- Sponsor responsible for production of item.
- UCT staff will place in bags
- Recognition as sponsor in all marketing material

### Lanyards - Exclusive! Sold!

- This exclusive sponsorship keeps name badges facing forward.
- Open to one exhibitor.
- Logo on lanyard given to every attendee.
- Recognition as sponsor in all marketing material



### Attendee Prospect E-mail - \$2,500 per email.

- Reach industry professionals by sponsoring a pre-conference e-mail blast.
- One ad or video per e-mail blast.
- Dates subject to availability.

### Aisle Banner - \$800 each.

- Logo and booth number featured on an aisle banner.
- Logo included in email campaign
- One exhibitor per aisle. (Aisles reserved: 500 )

**Aisles no longer available:**



### Carpet Clings - \$700 per set.

- Price is for two, 3'x3' color carpet clings
- Clings are placed throughout the exhibit hall except at entrance