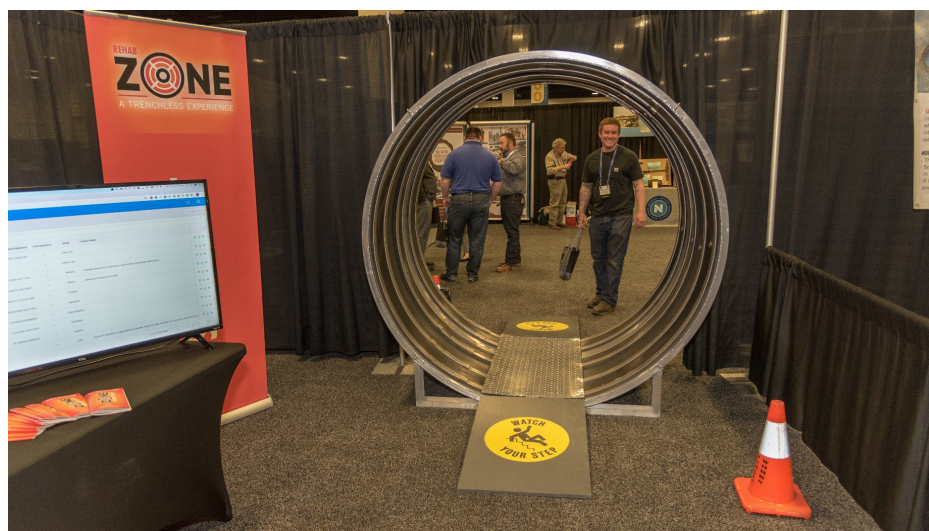


RehabZone 2023

Sponsorship Brochure



A UCT exclusive!

Feb. 7-9, 2023

REHAB

ZONE

A TRENCHLESS EXPERIENCE
Orange County Convention Center
Orlando, FL

RehabZone.org



The RehabZone™ is an exciting live exhibition

The RehabZone takes place in the UCT exhibit hall. This dedicated interactive “arena” enables attendees to compare and contrast with current technologies.

Designed as a walk-through exhibit, the RehabZone focuses on trenchless rehabilitation including innovative technologies, installation techniques, live demonstrations, and opportunities for hands-on experiences.

A crucial educational tool

It introduces and educates attendees interested in technologies for renewal, replacement and installation of collection systems, water distribution systems and all other utilities. Sponsors are the backbone of the RehabZone. Without sponsors and dedicated volunteers, the RehabZone could not be held each year. Gain additional exposure for your company while supporting the popular, must-go-to part of UCT. Sponsors are encouraged to bring equipment and generic educational materials/exhibits to the RehabZone.

Create even more excitement

Create excitement around your sponsorship with an Interactive Display. This sponsorship add-on is where attendees will be able to use your equipment, mix grout, etc., under your supervision. Interactive Displays are free for platinum and gold sponsors and are available for a nominal fee to silver sponsors. (Sponsor’s representative must remain with the display while the RehabZone is open.)

The RehabZone is a no-sell area

Technologies used to rehabilitate the underground utility infrastructure must be explained in a generic fashion. Attendees wanting detailed information must be directed to the sponsor’s booth on the UCT show floor.

Who May Participate

Manufacturers/Vendors:

UCT exhibitors are allowed to become sponsors and earn the corresponding benefits. Non-UCT exhibitors may participate at a higher fee, corresponding benefits vary.

- UCT will cover the drayage costs for UCT exhibitor’s RehabZone display (shipping costs are the sponsor’s responsibility)
- Non-UCT exhibitors shipping equipment to the RehabZone will be assessed a \$1,000 surcharge for drayage (shipping costs are the responsibility of the shipper)
- Shipping labels will be sent to all sponsors. Freight received without proper label will not be delivered.

Technical Experts:

Answer attendee technical questions in your field of expertise (Only one hour required!)

Sponsor Today!

Contact:
dhill@sakcon.com,
jessica.williams@avantigrout.com
or
kfrancis@uctonline.com

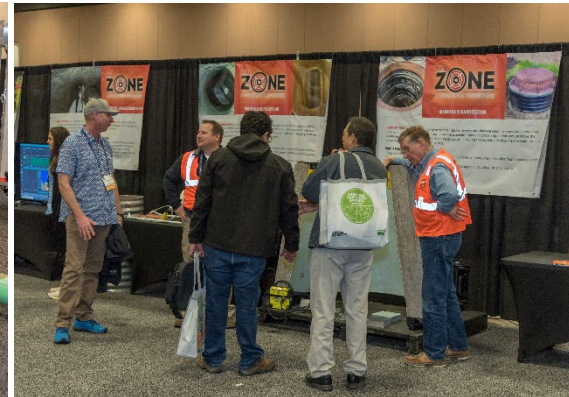
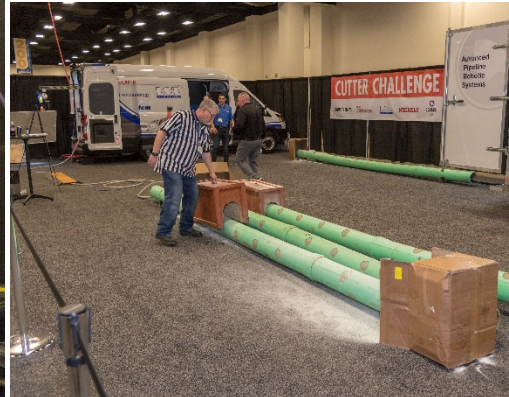
Sponsor Benefits

- Sponsoring the RehabZone gets your company noticed!
- Sponsor logos appear in-print and on-line.
- Sponsors are recognized in press releases.
- Sponsors are recognized on the commemorative T-shirt.

To become a sponsor, complete the form on the last page or contact RehabZone chair, David J. Hill at dhill@sakcon.com.



The RehabZone is co-sponsored by *Underground Construction* magazine, the Underground Construction Technology Association (UCTA), National Association of Sewer Service Companies (NASSCO), Utility Engineering & Surveying Institute of the American Society of Civil Engineers (UESI) and UCT.



SPONSORSHIPS INCLUDE	PLATINUM* \$3,000	GOLD* \$1,000	SILVER* \$500
Recognition on official show site, UCTonline.com	✓	✓	✓
Recognition on RehabZone.org	✓	✓	✓
Recognition on T-shirt (must sponsor by Nov. 1)	✓	✓	✓
Logo on RehabZone promotional materials	✓	✓	✓
Mention in RehabZone Technology Guide (must sponsor by Jan. 1) – valued at \$250	✓	✓	✓
Inclusion in thank-you ad in <i>Underground Construction</i> –valued at \$1,500	✓	✓	✓
Extensive media exposure	✓	✓	✓
½ pg ad in UCT program or inclusion in conference app. Open to UCT Exhibitors. (must sponsor by Dec. 19) – actual cost \$2,000	✓		
Full Conference Passes to UCT – up to \$2,000 value	4	2	1
Inclusion in pre-, post-conference articles in <i>Underground Construction</i>	✓		
Interactive Display	✓	✓	
Technology Demonstration	✓	✓	
Special honorary plaque	✓		
RehabZone Attendee List	✓		
Logo on RehabZone entrance signage	✓	✓	
1 RehabZone Sponsor Carpet Decal to be placed in front of your UCT booth –\$150 value	✓	✓	
Recognition placard for your booth			✓
Minimum Value	\$10,000	\$3,000	\$2,000

***Non-UCT exhibitors add \$600 to the sponsorship levels listed above.**