



***HOW INDUSTRY PARTNERS CAN HELP
STOP HUMAN TRAFFICKING***



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



RACHEL JOHNSON

Manager, Public Relations

LinkedIn: [rachel-johnson1](#)



LINDSEY MATTSON

Manager, Creative Services

LinkedIn: [lindsey-mattson](#)



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



WHO WE ARE

- Founded in 2004.
- Became MasTec, Inc.'s premier union oil and gas service line in 2009.
- Specializes in mainline cross-country pipeline, pipeline looping, laterals, rehabilitation and station construction.
- Led by industry experts who bring innovation through experience to every project.



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



WHY HUMAN TRAFFICKING AWARENESS

- Human trafficking is modern day slavery.
- Unlike a drug that is a one-time sale, humans can be sold and resold, again and again.
- Human trafficking profits \$150 billion a year, second only to drug trafficking.
- Traffickers target areas of concentrated male populations.



BE AN EVERYDAY HERO

You are the eyes and ears of our nation's communities, and victims forced into human trafficking rely on you to know the signs.



HUMAN TRAFFICKING AWARENESS PROGRAM

Combating Human Trafficking Together

PROBLEM: Every year, thousands of men, women and children are forced into prostitution or work without pay. This is human trafficking and it is modern day slavery.

SOLUTION: A workforce trained to recognize and report this crime.

to drug trafficking.

TRAINING EMPLOYEES IN THE ENERGY INDUSTRY

- PPL's *Human Trafficking Awareness Program* integrates a five-step process to train employees on the red flags of human trafficking and gives them the tools to report this crime.
- We empower our team to be the eyes and ears on the road.
- Training our own workforce and inspiring others to do the same, we can all work together to stop human trafficking.



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



HUMAN TRAFFICKING AWARENESS TRAINING PROGRAM

- At field locations training begins at every orientation and for the home office, at onboarding.
- Training uses video, materials and visual reminders at sites.
- Education continues throughout projects and at the home office.



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



WHAT IS HUMAN TRAFFICKING?

- Human traffickers use force, fraud and coercion to control their victims.
- The second largest and fastest growing criminal industry in the world today, second only to the drug trade.
- Unlike a drug that is a one-time sale, humans can be sold and resold, again and again.



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



MYTH

Traffickers target victims they don't know

FACT

Many survivors have been trafficked by romantic partners, and by family members, including parents.



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



MYTH

White passenger vans or commercial vans with external locks are a sign of trafficking.

FACT

Traffickers drive all kinds of vehicles. There is no evidence that they favor white vans.



HUMAN TRAFFICKING EXAMPLES

The use of **force, fraud and/or coercion** to prey upon victims' vulnerabilities while profiting off their exploitation.

SEX TRAFFICKING

Use of force, fraud or coercion to manipulate another individual to sell sex.

Common Types:

- Escort Services
- Pornography
- Illicit Massage Businesses
- Brothels
- Outdoor Solicitation

LABOR TRAFFICKING

Use of force, fraud or coercion to manipulate another individual to work or provide service.

Common Types:

- Agriculture
- Domestic Work
- Restaurants
- Cleaning Services
- Carnivals



SCOPE OF TRAFFICKING

**40
MILLION**

There are **40 million** victims of human trafficking globally.

50%

50% of victims are children; **80%** are women & girls.

**\$150
BILLION**

The human trafficking industry profits by **\$150 billion** annually, second only to drug trafficking.

12-14

The average age of entry into sex trafficking is **12-14 years old**.

20

A victim may be forced to have sex up to **20 times** per day.



TOP 5 VULNERABILITIES

SEX TRAFFICKING

- Substance Use
- Runaway/Homeless Youth
- Recent Migration/Relocation
- Unstable Housing
- Mental Health Issues

LABOR TRAFFICKING

- Recent Migration/Relocation
- Unstable Housing
- Criminal Record/Criminal History
- Physical Health Issues
- Substance Use



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



TRAFFICKERS HIDE IN PLAIN SIGHT

Many survivors have been trafficked by romantic partners and by family members, or in online gaming groups and on social media.

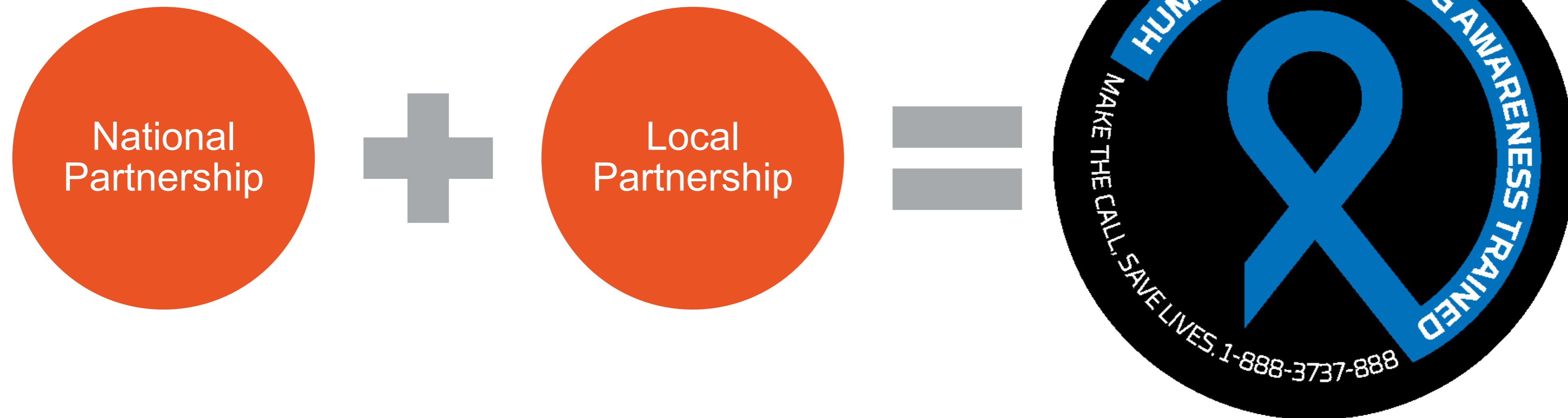


SECOND ONLY TO DRUG TRAFFICKING

**Unlike a drug that is a one-time sale,
people can be sold again and again.**



PARTNERING WITH EXPERTS





UNDERGROUND CONSTRUCTION TECHNOLOGY

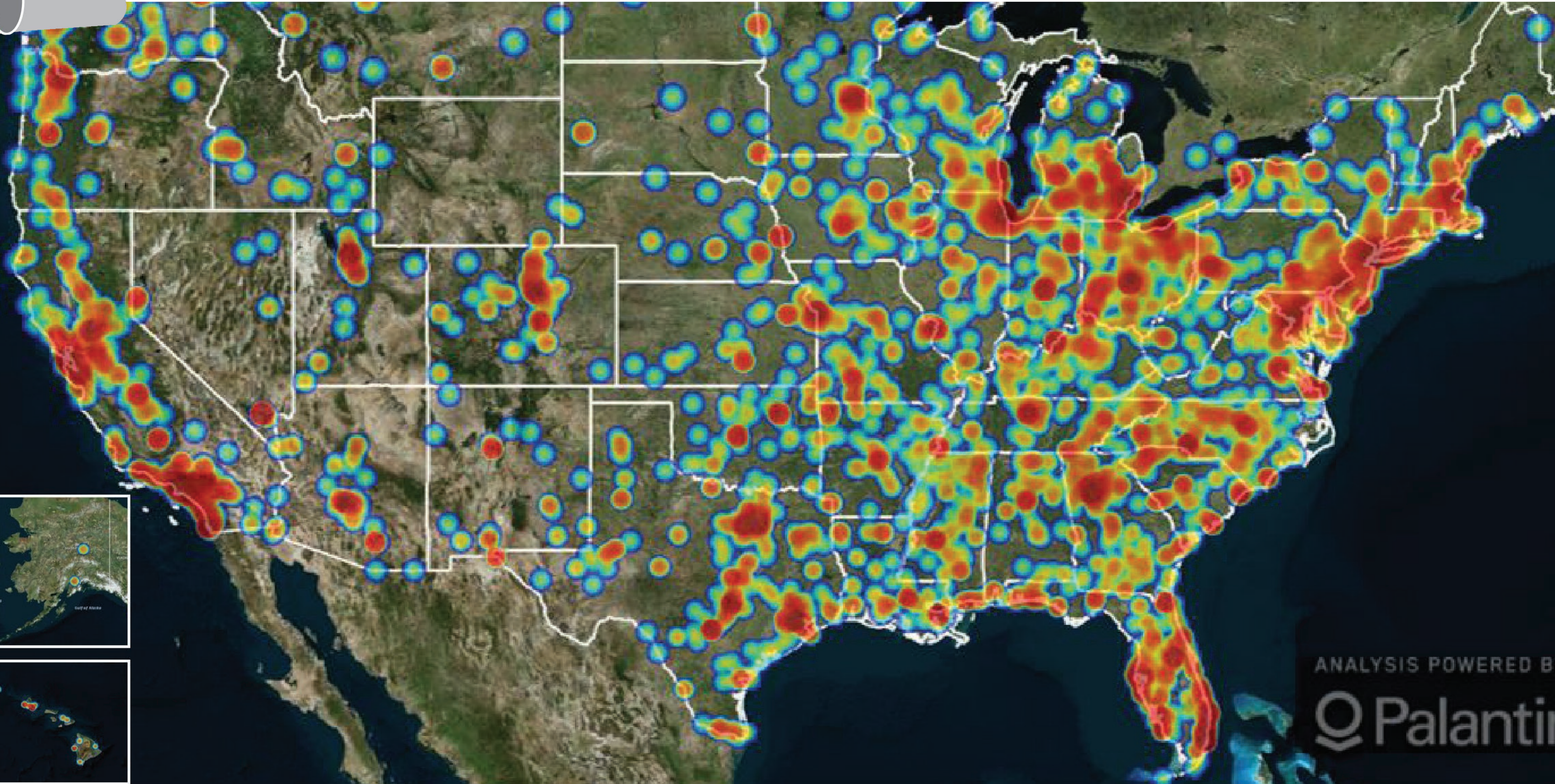
THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

***WHY THE ENERGY
INDUSTRY?***



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



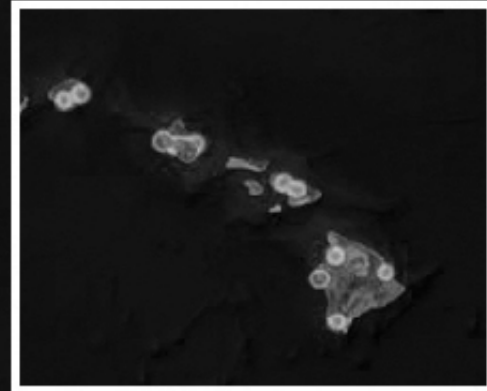
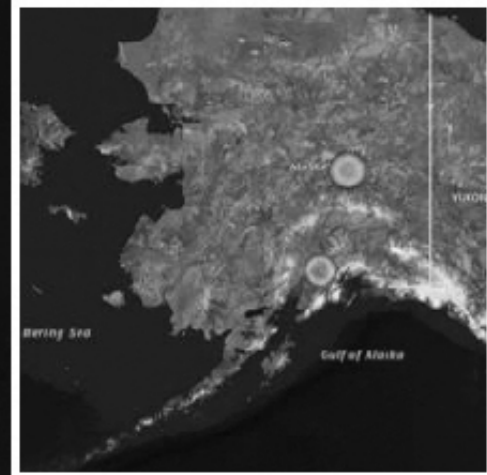
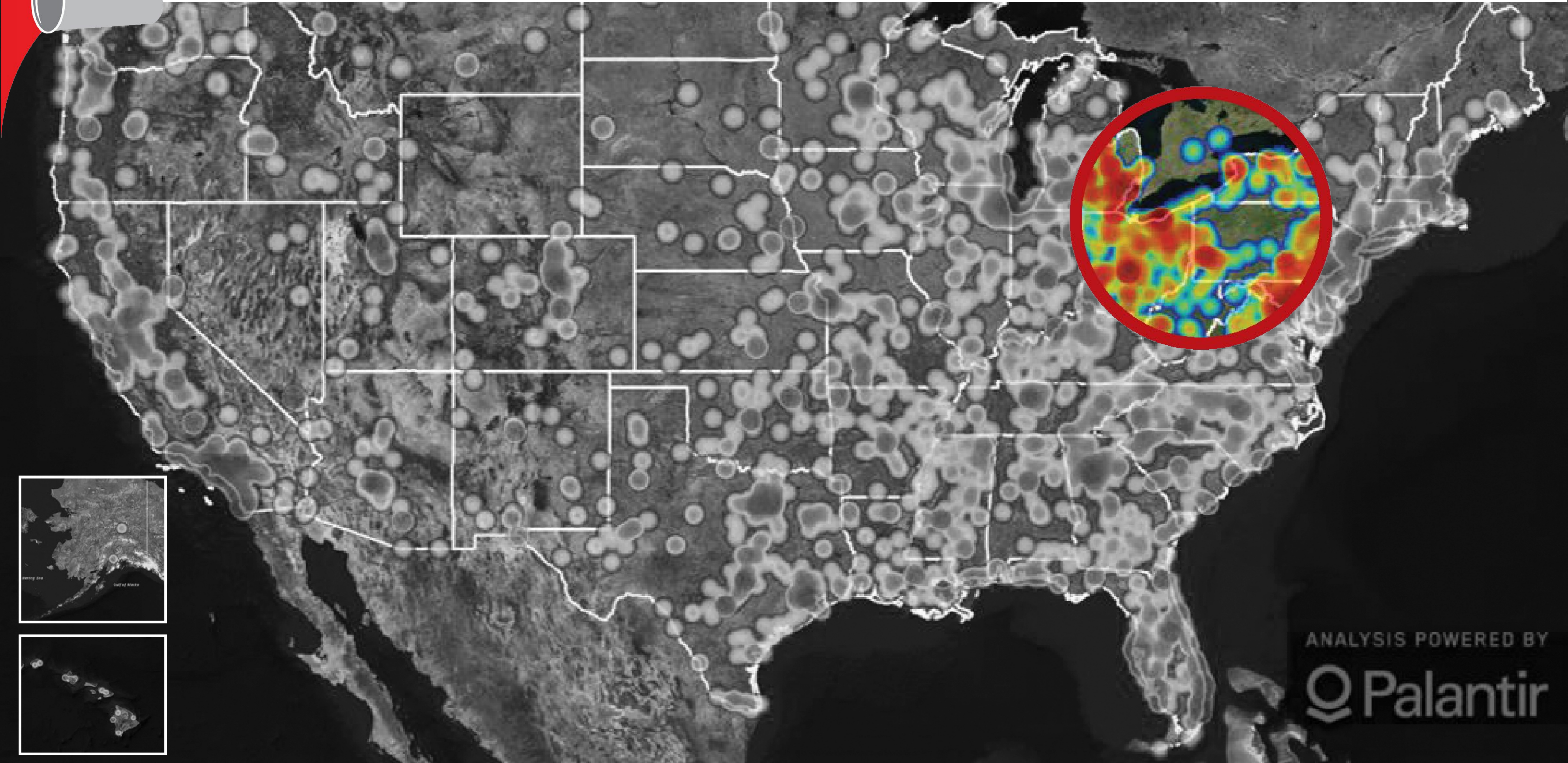
ANALYSIS POWERED BY





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

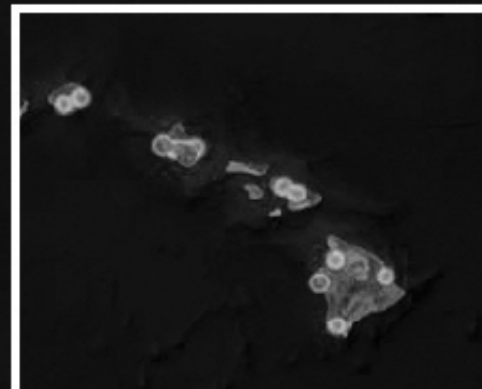
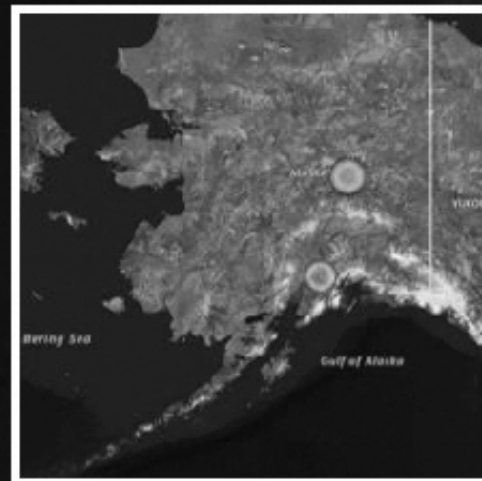
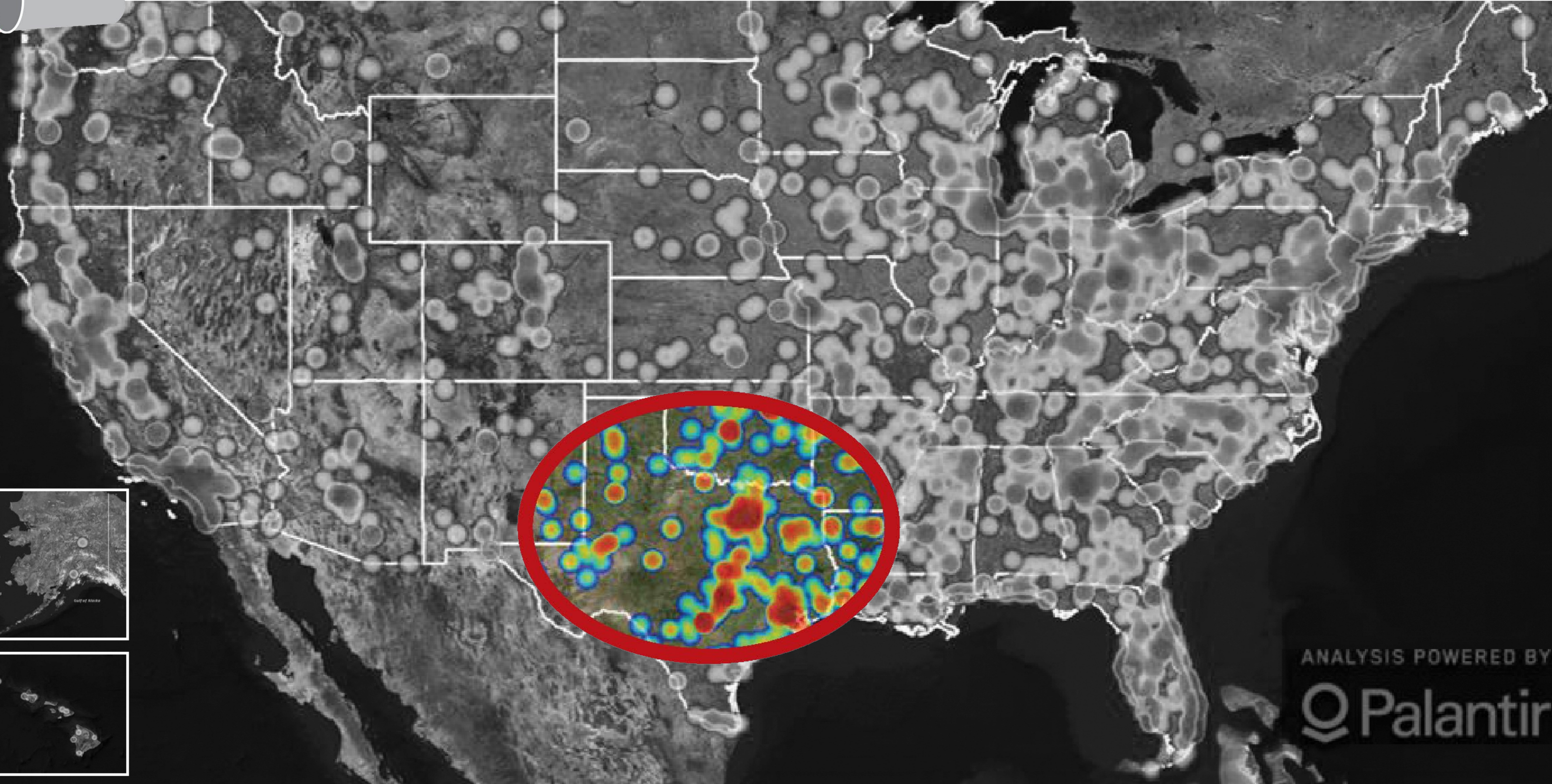


ANALYSIS POWERED BY
 Palantir



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



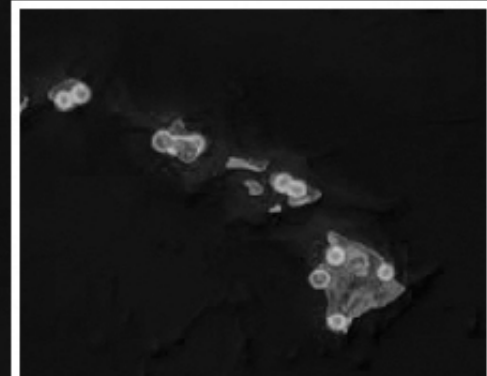
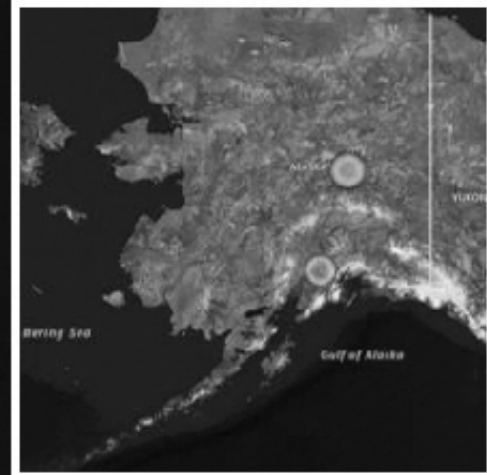
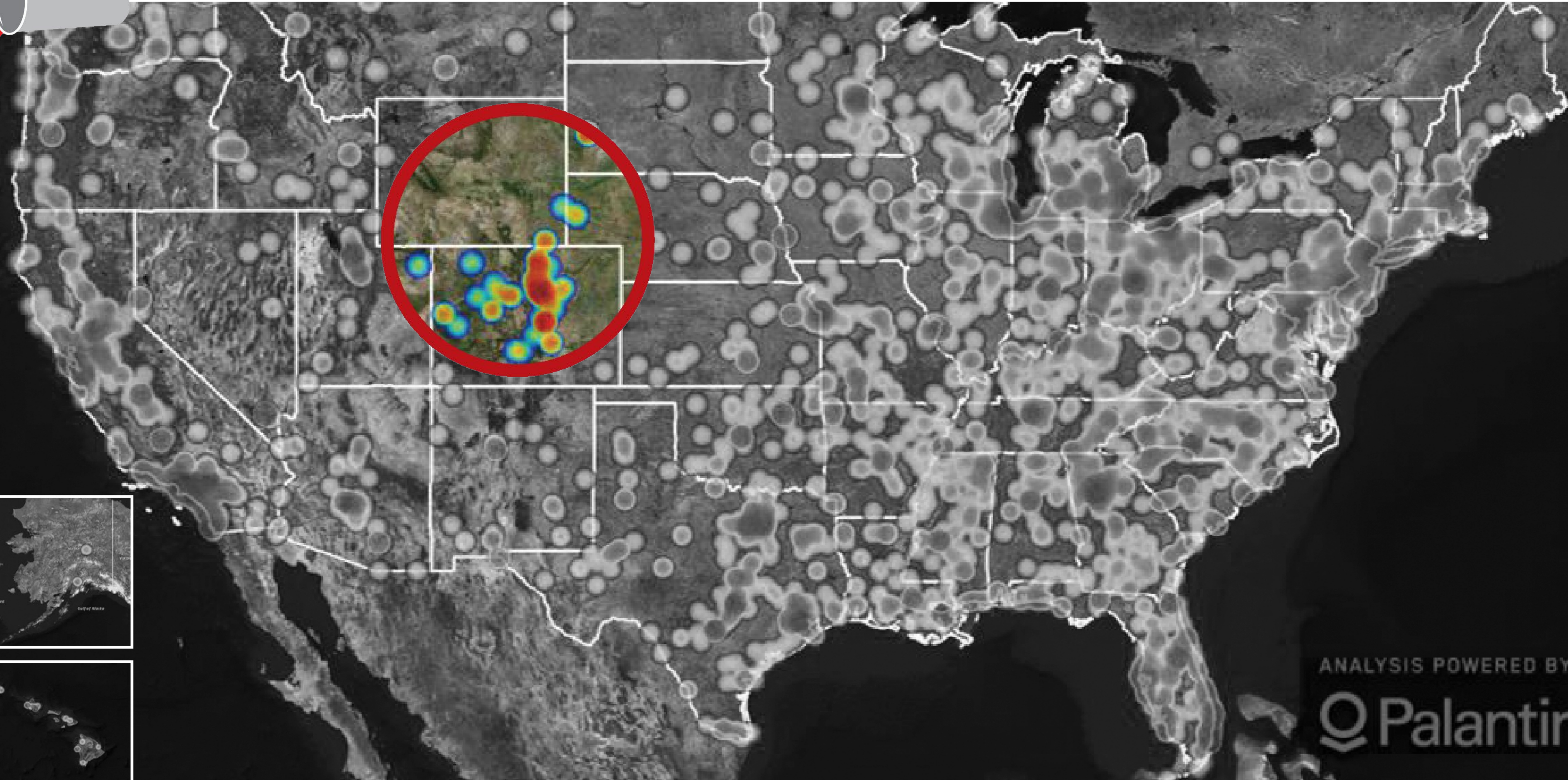
ANALYSIS POWERED BY





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



ANALYSIS POWERED BY
 Palantir



WHY THE ENERGY INDUSTRY IS A TARGET

HUMAN TRAFFICKING

- Large Groups of Males
- Purchasing Power
- Isolated Individuals

ENERGY INDUSTRY

- Male Dominated Workforce
- Workers Housed Away From Home
- Long Periods of Time Away from Friends & Family



THE ENERGY INDUSTRY IS UNIQUELY POSITIONED TO HELP STOP THIS CRIME

Workforce spends time:

- On the Road
- At Truck Stops
- In Hotels

Once trained to spot the red flags, we can report suspicious activity to local law enforcement via the National Human Trafficking Hotline.



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



PPL'S TRUCKING 2021 STATISTICS (Projected)

- Drivers: 685
- Mileage: 9,432,534
- Fleet Vehicles: 637



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



PARTNERING WITH A NATIONAL ORGANIZATION

Truckers Against Trafficking supported our program by providing training materials and direction.





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

EMPOWER FREEDOM

AN ENERGY INITIATIVE OF
TRUCKERS AGAINST TRAFFICKING





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

***STARTING A HUMAN
TRAFFICKING
AWARENESS
PROGRAM***



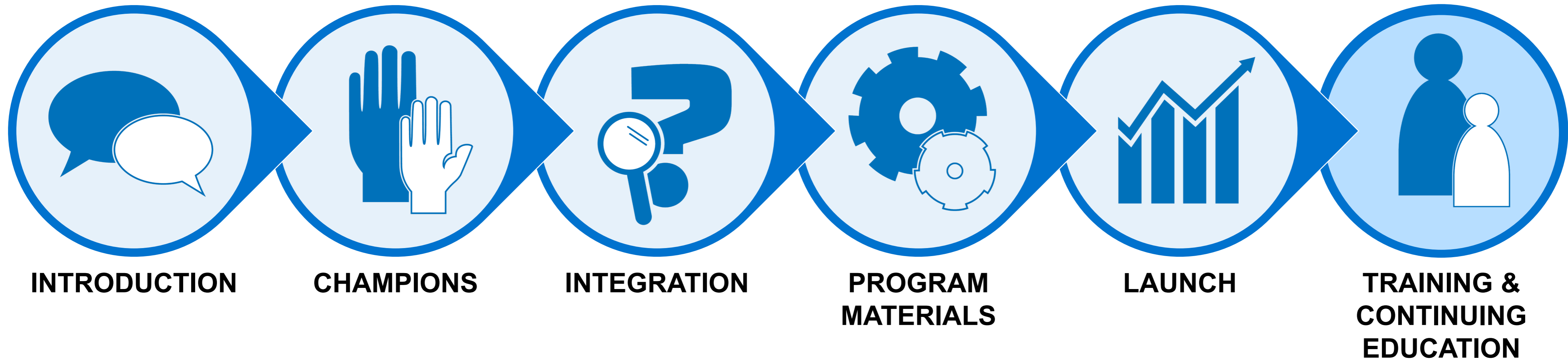
UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS





HTA PROGRAM OVERVIEW





HTA PROGRAM: STEP ONE

Introduction

- Gain approval for proceeding with the program from key stakeholders within your company.
- Offer examples of why participating in this social awareness program is beneficial.





HTA PROGRAM: STEP TWO Champions

- Assign champions to lead the program, be accountable for steps along the way and ensure its continued success by keeping it relevant after launch.





HTA PROGRAM: STEP THREE ***Integration***

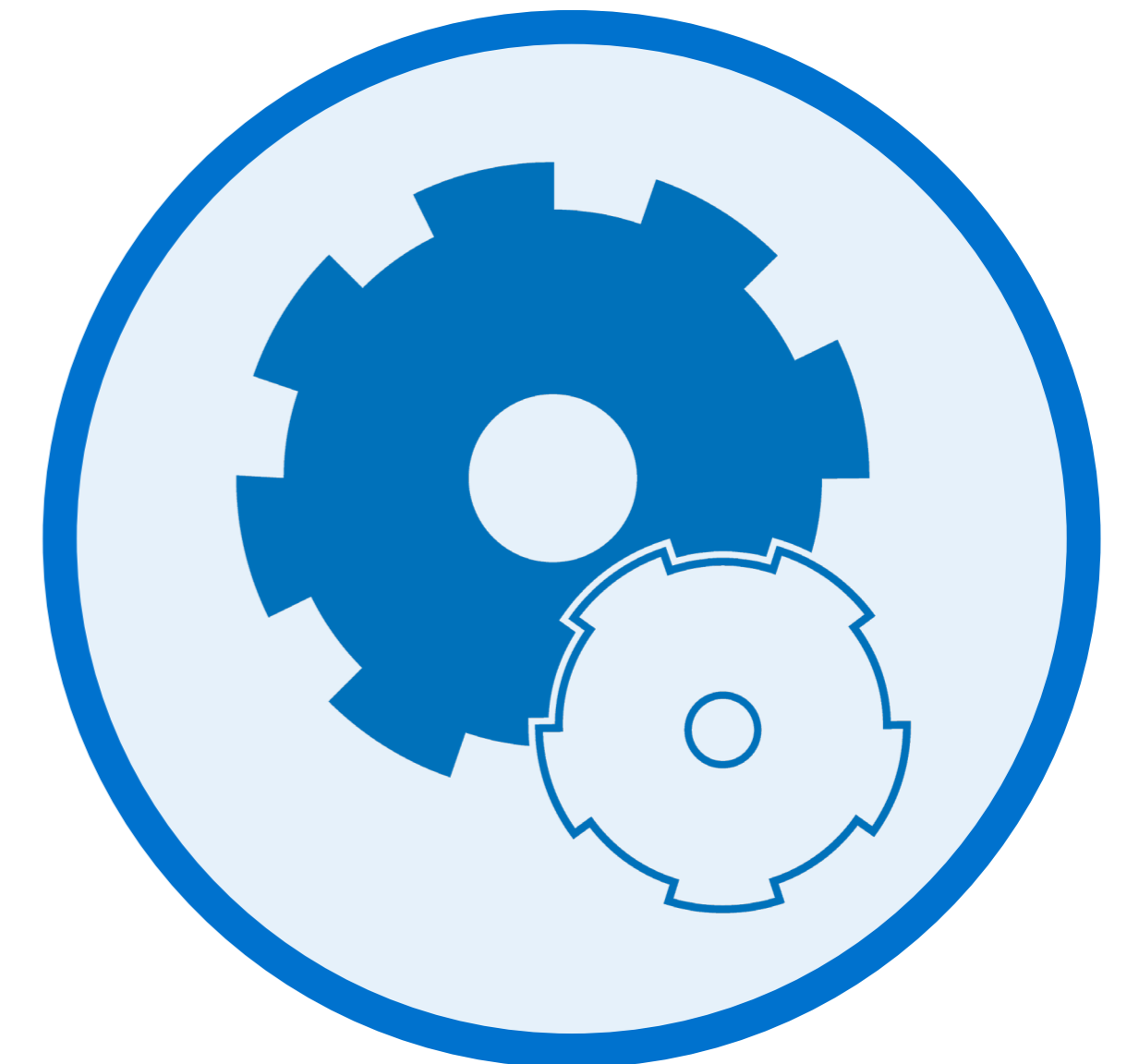
- Observe existing training and policies to see where program training can be added with minimal disruption to the current procedures and workflow.





HTA PROGRAM: STEP FOUR ***Program Materials***

- Identify training assets needed to effectively get the message to all employees.
- Procure or create assets and distribute.





HTA PROGRAM: STEP FOUR ***Program Materials: Video Training***





HTA PROGRAM: STEP FOUR ***Program Materials: Wallet Cards***

FREE FROM TAT:

**Make the Call,
Save Lives.**

**TRUCKERS AGAINST
TRAFFICKING**

1-888-3737-888 (US)
1-833-900-1010 (Canada)
01800-5533-000 (Mexico)

Text INFO or HELP to BeFree (233733)
www.truckersagainstrafficking.org

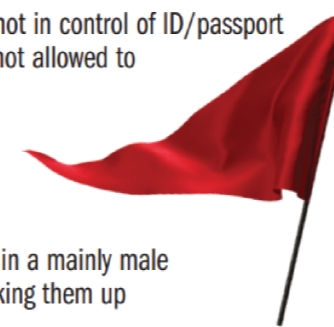
- Descriptions of cars or trucks (make, model, color, license plate, truck and/or USDOT number, etc.) and people (height, weight, hair color, eye color, age, etc.) Take a picture if you can.
- Specific times and dates (When did you see the event in question take place? What day was it?)
- Addresses and locations where suspicious activity took place

Questions to Ask:

- Do you keep your own money? If not, who does?
- Do your parents/siblings/relatives know where you are? If not, why not?
- When was the last time you saw your family?
- Are you physically or sexually abused? Are you or your family threatened? How?
- Can you come and go as you please?

Trafficking Red Flags to Look For:

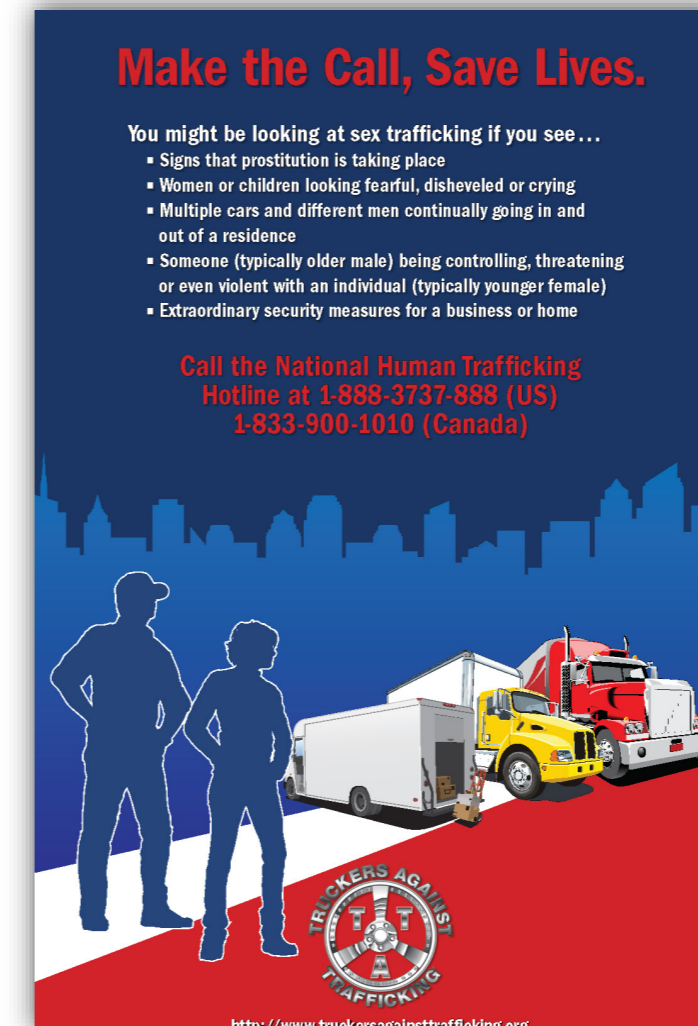
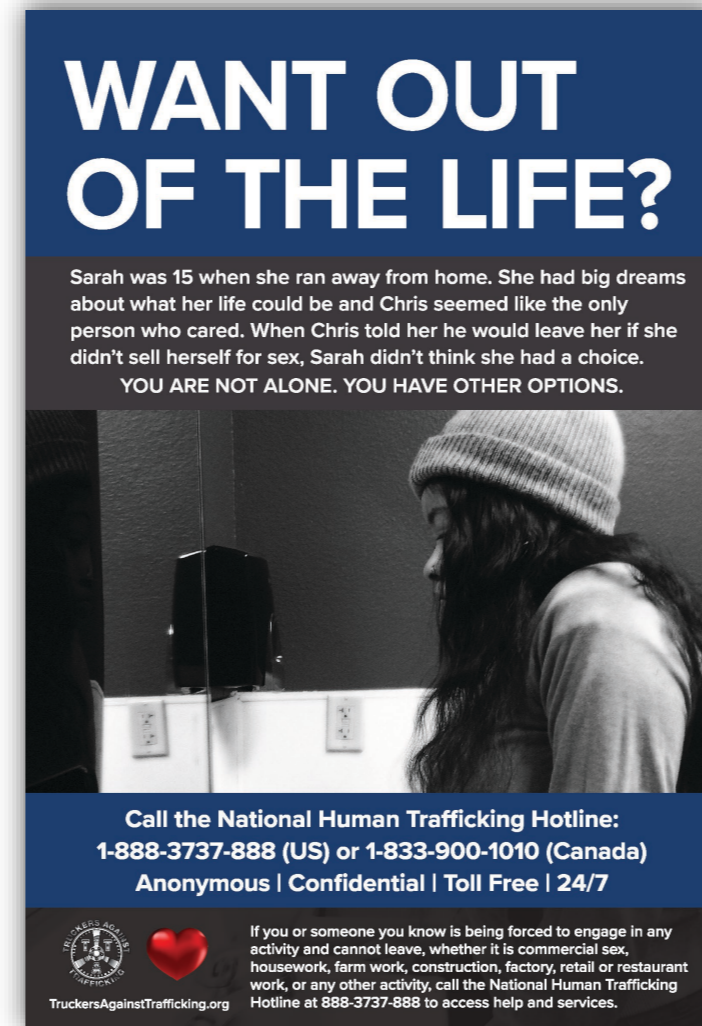
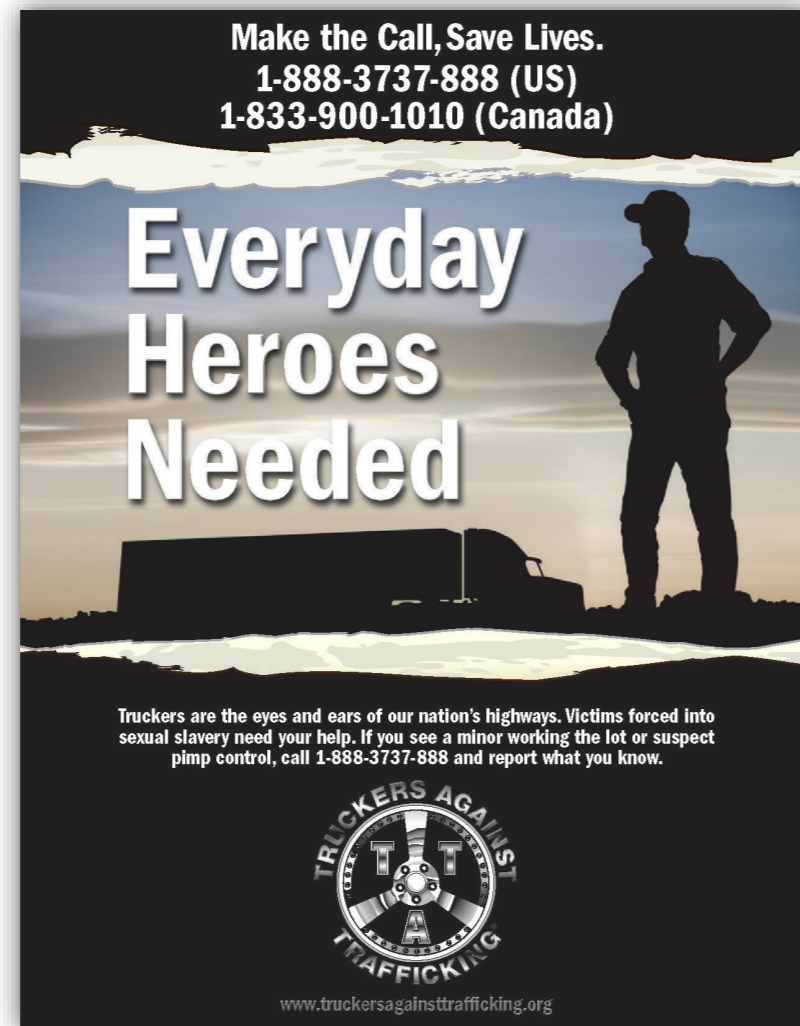
- Lack of knowledge of their whereabouts; not in control of ID/passport
- Restricted or controlled communication; not allowed to speak for self
- Any mention of making a quota or having a pimp/daddy
- Signs of branding or tattooing of trafficker's name (often on the neck)
- A van, RV or vehicle with multiple women in a mainly male area and/or dropping women off and picking them up 15-20 minutes later
- Signs of bruising





HTA PROGRAM: STEP FOUR ***Program Materials: Posters***

FREE FROM TAT:





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS



BE AN EVERYDAY HERO

***You are the eyes and ears
of our nation's communities,
and victims forced into
human trafficking rely on you
to know the signs.***

***MAKE THE CALL,
SAVE LIVES.***

1-888-3737-888



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS





HTA PROGRAM: STEP FIVE

Launch

- Communicate procedure to key stakeholders and those responsible for providing the training.
- After launch, assess the process and adjust to streamline.





HTA PROGRAM: TRAINING & CONTINUING EDUCATION

- Inform current employees of the program and encourage them to participate.
- Create a press release and media assets to share publicly and on social media channels.
- Be a mentor for others considering a similar program.





PROGRAM CHALLENGES & SOLUTIONS

TRAINING CHALLENGES

- Home Office
- Field Locations
- Delivery

KEEPING IT CURRENT

- Continuing Education
- Quick Reminders
- Champion Engagement



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

***CREATING
PARTNERSHIPS TO
END HUMAN
TRAFFICKING***



UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

NATIONAL & LOCAL PARTNERSHIPS





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

NATIONAL PARTNERSHIP

CREATING LOCAL PARTNERSHIPS TO END HUMAN TRAFFICKING
 Coalition Build in Monroeville, PA
 When: March 24, 2020, 10:00 a.m. - 2:00 p.m. (lunch provided)
 Where: DoubleTree by Hilton Hotel Pittsburgh - Monroeville Convention Center (101 Mall Blvd., Monroeville, Pennsylvania, 15146)

What: A half-day summit hosted by the Pennsylvania Attorney General's Office, the Pennsylvania Motor Truck Association, the Pennsylvania Bus Association, Truckers Against Trafficking (TAT) and Busing on the Lookout (BOTL) to bring together key trucking, truck stop, bus and energy industry stakeholders, with local, state and federal law enforcement and government agencies to work together to close loopholes to traffickers. The training will feature a Human Trafficking 101 presentation by the Pennsylvania Attorney General's Office, information on training resources for trucking, bus, energy and truck stop companies, a presentation by a survivor-leader/field trainer and a law enforcement panel. The law enforcement panel will delve deeper into trends officers are seeing locally, share case studies, discuss victim-centered approaches and offer recommendations for industry partners wanting to get involved. There will be time at the end of the meeting for Q&A and discussion. This is a closed meeting. If you would like to attend, please register at the link below. For any questions, please contact Esther Goetsch at egoetsch@truckersagainstrafficking.org.

[TO REGISTER FOR THIS EVENT CLICK HERE](#)



COHOSTS AND/OR SPONSORS:






UNDERGROUND CONSTRUCTION TECHNOLOGY

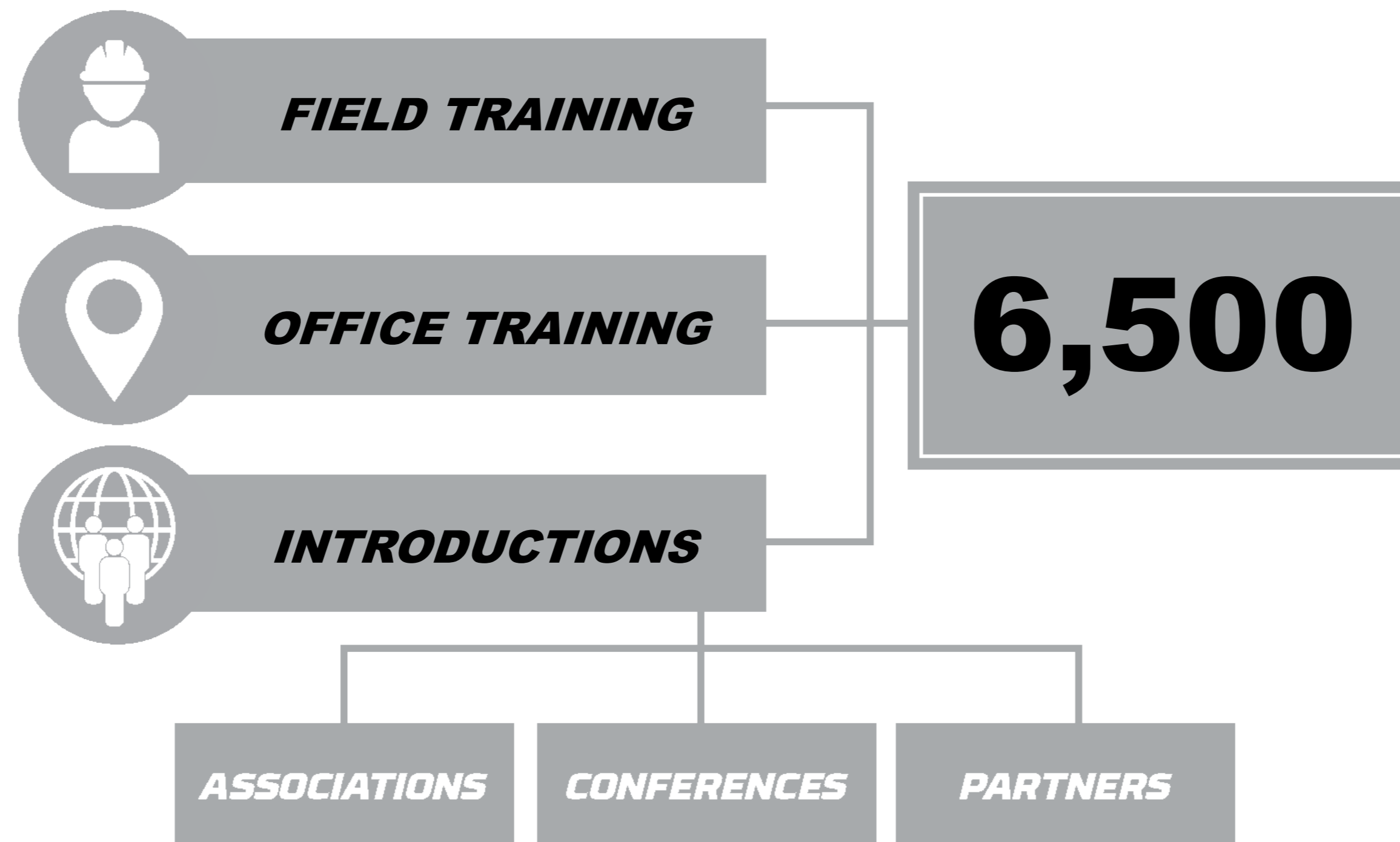
THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

LOCAL PARTNERSHIP





TRAINING DATA





***More than
6,500 individuals
have been trained with
PPL's Human Trafficking
Awareness Training
Program.***



2021 WINNER

**IPLOCA
CORPORATE
SOCIAL RESPONSIBILITY
AWARD**

***"Human Trafficking
Awareness Program"***





INSPIRING OTHERS

“My team did not realize how bad it was until they watched the Truckers Against Trafficking video. Each one of them said it touched their heart and will make them look more than ever.”

- Field Supervisor, PeBen USA





UNDERGROUND CONSTRUCTION TECHNOLOGY

THE UNDERGROUND UTILITIES EVENT | JANUARY 25-27, 2022 | FORT WORTH, TEXAS

HOW WILL YOU PARTICIPATE?

BOOTH NUMBER: 621



QUESTIONS?

“Open and authentic conversations will help protect us all from trafficking and exploitation.”

- Cat Morgan, Fierce Freedom



BRING HUMAN TRAFFICKING AWARENESS TO YOUR ORGANIZATION

RACHEL JOHNSON, Manager, Public Relations

LinkedIn: rachel-johnson1

rachjohnson@precisionpipelinellc.com

LINDSEY MATTSON, Manager, Creative Services

LinkedIn: lindsey-mattson

lmattson@precisionpipelinellc.com



BE AN EVERYDAY HERO

You are the eyes and ears of our nation's communities, and victims forced into human trafficking rely on you to know the signs.

MAKE THE CALL, SAVE LIVES.

1-888-3737-888



PRECISION
PIPELINE

**3314 56th Street
Eau Claire, WI 54703**

**O: (715) 874-4510
F: (715) 874-4511**