



Enhance visibility and exposure to attendees before, during and after UCT.

Based on level of engagement, sponsors can benefit from:

- Brand positioning in front of potential customers
- Networking opportunities with new clients
- Recognition in and on conference materials, signage, emails and webpages

If you have an idea for a sponsorship not listed, phone us, we will do our best to accommodate your request.

**Secure your sponsorship now! Contact:**

UCT Convention Director:

Karen E. Francis

Convention Director

P: 713-520-4450

[Karen.Francis@GulfEnergyInfo.com](mailto:Karen.Francis@GulfEnergyInfo.com)

**Sponsorships feature items listed:**

**Go BIG with a Track Sponsorship – one sponsor per track. \$4,000 (add \$250 if track is in two rooms)**

- Logo, booth number and product image on banner at head table – always attendee facing!
- 1-color logo on chair cover placed on every other chair – always attendee facing!
- Logo associated wherever track is promoted
- Logo on the conference website
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of attendees in session track purchased, who opted-in to share their info

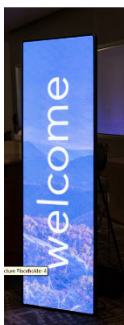
**(TRACK SOLD: ASSET MGMT)**

**Make a huge impact with LED panels!**

Located in the registration lobby, these panels will broadcast your company video, still images, logo, whatever you want to share with attendees.

Two pricing options available: \$3,000 for one panel or \$5,500 for two panels\*.

- Logo in all email campaigns
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of all attendees who opted-in to share their info (\*purchase of two panels is required to receive this benefit)





**The Cube**, placed in the education corridor, this unique stacking cube can promote your message on four sides. Buy the entire cube \$5,000\* or one cube (4 sides) for \$2,000. Sponsor understands that cube is subject to be shared with other sponsors if only one, 4-sided cube is purchased.

- Logo in all email campaigns
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of all attendees who opted-in to share their info (\*purchase of entire cube is required to receive this benefit)

#### **Registration – Exclusive. \$5,000**

- Banner ad on UCT registration page
- Banner ad on UCT registration confirmation emailed to attendees
- Logo on 4 registration kick panels (UCT logo on middle panel)
- Logo in all email campaigns
- Logo in show program and/or conference app
- Logo in the attendee brochure, *subject to production deadline*
- Logo in *Underground Construction* magazine, *subject to production deadline*
- GDPR compliant list of all attendees who opted-in to share their info

#### **Attendee Coffee (Tuesday or Wednesday). \$1,500 per day or do both days and save - \$2,500**

- Branding in the coffee area near educational seminars
- Logo in all promotional material
- You may provide 8 oz size branded coffee cups, and sleeves. Show management is not responsible for the return of leftover cups (production is not included)
- Select Tuesday or Wednesday
- Special mention in select email campaigns promoting you as the sponsor

#### **Annual Exhibit Hall Welcome Reception. Four available - \$5,000**

- Logo on exhibit hall aisle banner (one logo per banner, available to one sponsor per aisle)
- Logo in all promotional material
- Branding at bars and food stations
- Logo on Drink Ticket given to each attendee at registration
- 4 drink tickets for sponsor's company
- Sponsor may provide giveaways or napkins (production not included in sponsorship.)
- Logo in all email campaigns
- Logo in show program and/or conference app
- GDPR compliant list of all attendees who opted-in to share their info

#### **Conference Proceedings Sponsor - Exclusive! \$2,000**

- Banner ad on email containing password and link to conference presentations
- Logo on Conference Presentation Page

#### **Attendee Lunch (Tuesday or Wednesday). Two per day available - \$5,000 each per day.**

- Logo in all promotional material
- Signage on lunch tables listing your company as sponsor
- Announcement in the exhibit hall identifying you as the lunch sponsor that day
- Branding at lunch tables
- GDPR compliant list of all attendees who opted-in to share their info

**App Splash Screen - \$2,000 - Exclusive one sponsor only!**

Your logo/message on the opening screen, along with UCT date/location. This full-screen experience launches each time the app is opened and is visible for up to 5 seconds

- Logo included in all email campaigns
- Logo included on conference website

**Targeted App Banner Ads - \$1,500 Limited availability!**

Get in front of the right people. Your targeted banner will be displayed to specific job titles or company types. Contact Karen Francis, [kfrancis@uctonline.com](mailto:kfrancis@uctonline.com) for company types and job titles available.

**App Push Notification - \$500 each (limited to three sponsors/notifications per day)**

Promote in booth specials, time-sensitive announcements or invite attendees to your booth via the conference app. Notifications sent on a first scheduled basis.

**Hotel Key Cards - Exclusive! \$3,950 ~~Sale-Pending!~~ SOLD!**

Hotel guests search for their keycard several times a day. Put your message in the palm of their hands with this exclusive sponsorship.

- Logo/message on both sides of key card
- Logo included in all promotional material
- One hotel – Hilton Hotel, Fort Worth (hotel logo must appear on rear of card)

**Attendee Bag - Exclusive! \$4,000 ~~Sale-Pending!~~ SOLD!**

- Co-sponsor the eco-friendly bag given to every attendee at the registration desk (must include UCT logo and date)
- Large, 1-color logo presence - 10" w x 10" h

**Lanyards - Exclusive! Sold!**

- This exclusive sponsorship keeps name badges facing forward.
- Open to one exhibitor.
- Logo on lanyard given to every attendee.
- Recognition as sponsor in all marketing material

**Conference Bag Insert - \$1,000 (only available if bag is produced).**

- Company flyer, pen or small gift placed in the conference bag given to all attendees
- Sponsor responsible for production of item.
- UCT staff will place in bags (if produced).
- Recognition as sponsor in all marketing material

**Attendee Prospect E-mail - \$2,500 per email.**

- Reach industry professionals by sponsoring a pre-conference e-mail blast.
- One ad or video per e-mail blast.
- Dates subject to availability.

**Aisle Banner - \$700 each.**

- Logo and booth number featured on an aisle banner.
- Logo included in email campaign
- One exhibitor per aisle.

**Carpet Clings - \$500 per set.**

- Price is for two, 3'x3' color carpet clings
- Clings are placed throughout the exhibit hall except at entrance



**Underground Construction Technology**  
**Fort Worth Convention Center | 1201 Houston St | Fort Worth, TX 76102**  
**Tues., Jan. 25-Thurs., Jan. 27, 2022**

The undersigned shall not assign any rights to or sublet any portion of the sponsorship or accompanying benefits to any company or entity without the prior written permission of UCT or its parent company, Gulf Energy Information.

**IMPORTANT:** For promotion purposes, email company logo, saved as outlines (vector artwork, .eps. or .ai files) to [kfrancis@uctonline.com](mailto:kfrancis@uctonline.com). Please use your company name as the name of the file (ie, UCT logo).

2022 Sponsorship Agreement			
Company Name:		Street Address:	
City	ST	Zip/Postal Code	Phone No:
Contact Person:		Email	
Billing Contact	Email (used for billing purposes only)		Billing Phone No.:

**Please make your sponsorship selection below:**

**Track Sponsor:** ☐ \$4,000

**select track:** ☐ Sewer & Water ☐ Asset Management ☐ I&I/Leak Det. ☐ HDD ☐ Damage Prevention

☐ Microtunneling/Tunneling ☐ Women in Utilities ☐ Power/Gas Utility ☐ Underground Utility Const.

**LED Panel:** ☐ \$3,000 (one) ☐ \$5,500 (two) **Cube:** ☐ \$5,000 (entire cube) ☐ \$2,000 (one cube) **Registration:** ☐ \$5,000

**Coffee Breaks:** ☐ \$1,500 (1-day) ☐ \$2,500 (2-days) **Welcome Reception:** ☐ \$5,000 **Proceedings** ☐ \$2,000

**Attendee Lunch** ☐ \$5,000 **select day:** ☐ Tues. ☐ Wed. **App Splash Screen:** ☐ \$2,000 **Targeted App Ad:** ☐ \$1,500

**App Push Notifications** ☐ \$500 **Hotel key** ☐ \$3,950 **Bag** ☐ \$4,000 **Bag Insert** ☐ \$1,000

**Prospect E-mail** ☐ \$2,500 **Aisle Banner** ☐ \$700 **Carpet Clings** ☐ \$700

**TOTAL SPONSORSHIP AMOUNT DUE:** \_\_\_\_\_

**Payment Information**

- Sponsorship invoice will be sent to the billing contact listed above. Payment is due on receipt.
- Sponsorships are non-refundable.

Email this contract to Karen Francis:  
[kfrancis@uctonline.com](mailto:kfrancis@uctonline.com)

Questions? Phone my mobile: 713-487-5676.

UCT/Gulf Energy Information  
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 construction

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**UCT USE ONLY**

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