



RehabZone 2021 Sponsorship Brochure



A UCT exclusive!

July 13-15, 2021
Music City Center, Nashville, TN



The RehabZone™ is an exciting live exhibition

The RehabZone takes place in the UCT exhibit hall. Complete with a museum-quality, historical display of infrastructure from yesteryear, this dedicated interactive "arena" enables attendees to compare and contrast with current technologies. Designed as a walk-through exhibit, the RehabZone focuses on trenchless rehabilitation including innovative technologies, installation techniques, live demonstrations, and opportunities for hands-on experiences.

The RehabZone is a crucial educational tool

It introduces and educates attendees interested in technologies for renewal, replacement and installation of collection systems, water distribution systems and all other utilities. Sponsors are the backbone of the RehabZone. Without sponsors and dedicated volunteers, the RehabZone could not be held each year. Gain additional exposure for your company while supporting the popular, must-go-to part of UCT. Sponsors are encouraged to bring equipment and generic educational materials/exhibits to the RehabZone.

Create even more excitement

Create excitement around your sponsorship with an Interactive Display. This sponsorship add-on is where attendees will be able to use your equipment, mix grout, etc., under your supervision. Interactive Displays are free for platinum and gold sponsors and are available for a nominal fee to silver sponsors. (Sponsor's representative must remain with the display while the RehabZone is open.)

The RehabZone is a no-sell area

Technologies used to rehabilitate the underground utility infrastructure must be explained in a generic fashion. Attendees wanting detailed information must be directed to the sponsor's booth on the UCT show floor.

Who May Participate:

Manufacturers/Vendors:

Only UCT exhibitors are allowed to become sponsors and earn the corresponding benefits. (The mandatory exhibitor requirement may be waived for companies sponsoring at the platinum level. Subject to committee approval.)

- UCT will cover the drayage costs for exhibitor's RehabZone display (shipping costs are the exhibitor's responsibility)
- Non-UCT exhibitors shipping equipment to the RehabZone will be assessed a \$1,000 surcharge for drayage (shipping costs are the responsibility of the shipper)
- Shipping labels will be sent to all sponsors. Freight received without proper label will not be delivered.

Technical Experts:

Answer attendee technical questions in your field of expertise (Only one hour required!)

Sponsor today!

Contact:

cmuenchm@michels.us,
dhill@sakcon.com,
kfrancis@uctonline.com

Sponsor Benefits

Sponsoring the RehabZone gets your company noticed!

- Sponsor logos appear in-print and on-line.
- Sponsors are recognized in press releases.
- Sponsors are recognized on the commemorative T-shirt.

To become a sponsor, complete the form on the last page and send to Karen Francis at kfrancis@uctonline.com.



The RehabZone is co-sponsored by *Underground Construction* magazine, the Underground Construction Technology Association (UCTA), National Association of Sewer Service Companies (NASSCO), Utility Engineering & Surveying Institute of the American Society of Civil Engineers (UESI) and UCT. It is funded by sponsorship and is open to UCT exhibitors.



SPONSORSHIPS INCLUDE	PLATINUM \$3,000	GOLD \$1,000	SILVER \$500
Recognition on official show site, UCTonline.com	✓	✓	✓
Recognition on RehabZone.org	✓	✓	✓
Recognition on T-shirt	✓	✓	✓
Logo on RehabZone promotional materials	✓	✓	✓
Mention in RehabZone Technology Guide (premium position) – valued at \$250	✓	✓	✓
Inclusion in thank-you ad in <i>Underground Construction</i> –valued at \$1,500	✓	✓	✓
Extensive media exposure	✓	✓	✓
½ pg ad in UCT program (or inclusion in conference app, for UCT exhibitors only) – actual cost \$2,000	✓		
Full Conference Passes to UCT – up to \$2,000 value	4	2	1
Inclusion in pre-, post-conference articles in <i>Underground Construction!</i>	✓		
Interactive Display	✓	✓	
Technology Demonstration	✓	✓	
Special honorary plaque	✓		
RehabZone Attendee List	✓		
Logo on RehabZone entrance signage	✓	✓	
1 RehabZone Sponsor Carpet Decal to be placed in front of your UCT booth –\$150 value	✓	✓	
Recognition placard for your booth			✓
Minimum Value	\$10,000	\$3,000	\$2,000



2021 RehabZone Sponsorship Contract

July 13-15, 2021 • Music City Center • Nashville, TN., USA

Email completed contract to kfrancis@uctonline.com

UCT Exhibitor? Yes <input type="checkbox"/> No <input type="checkbox"/>			
Company/Organization:			
Address:		City/ST/Zip:	
Contact Person:	Email:	Phone:	

SPONSORSHIP SELECTION										
Level	UCT Exhibitor Rate	Non-Exhibitor Rate	Technology Demonstration?				Interactive Display		Total	
Platinum*	\$3,000	\$3,500	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No <input type="checkbox"/>	\$
Gold	\$1,000	\$1,500	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No <input type="checkbox"/>	\$
Silver	\$ 500	\$1,000	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	If yes, add \$250.00	\$

Describe Interactive Display:	
Person manning display:	Email:

EQUIPMENT/SPECIAL OPPORTUNITIES			Total
Platinum & Gold Sponsors - do you want to participate in the Cutter Challenge?		Yes <input type="checkbox"/> No <input type="checkbox"/>	If yes, add: \$1,500
Shipping equipment to the RehabZone?	Yes <input type="checkbox"/> No <input type="checkbox"/>	Non-exhibitors shipping items to the RehabZone will be assessed the \$1,000 drayage fee.	

PAYMENT (Remit Payment to Gulf Energy Information)			
<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Invoice Us	Today's Date:	Grand Total:

***Platinum Sponsors:** Send your logo to: kfrancis@uctonline.com. Acceptable formats: .eps or .ai. Artwork must be saved as outlines. Please note, logos submitted in any other format cannot be accepted as they do not reproduce well.

No refunds on cancellations. If the RehabZone is cancelled due to COVID-19, you will have the option of a refund or rolling the fee paid into 2022.

RehabZone™ at UCT 2021

UCT/Gulf Energy Information | PO Box 2608 | Houston, TX 77252-2608

T: 713-520-4450