



UNDERGROUND CONSTRUCTION TECHNOLOGY

Music City Center, Nashville, TN

May 18-20, 2021

PRE-UCT SEMINARS MAY 17

THE UNDERGROUND UTILITIES EVENT

Enhance visibility and exposure to attendees before, during and after UCT.

Based on level of engagement, sponsors can benefit from:

- Brand positioning in front of potential customers
- Networking opportunities with new clients
- Recognition in and on conference materials, signage, emails and webpages
- Custom social media widget

If you have an idea for a sponsorship not listed, phone us, we will do our best to accommodate your request.

Secure your sponsorship now! Contact:

Karen E. Francis
Convention Director

P: 713-520-4450

Karen.Francis@GulfEnergyInfo.com

Jenna Rutan
Account Manager

P: 713-520-4413

Jenna.Rutan@GulfEnergyInfo.com

Sponsorships feature items listed:

Audio Visual – Three available. \$5,000

- Logo and booth number on banner at head table in classrooms
- Logo in all email campaigns
- Logo on the conference website
- Logo in show program
- Logo in conference app

Registration – Exclusive. \$5,000

- Banner ad on UCT registration page
- Banner ad on UCT registration confirmation emailed to attendees
- Logo in all email campaigns
- Logo in show program
- Logo in conference app

Attendee Grab 'n Go Continental Breakfast (Tuesday or Wednesday). One per day - \$3,500 each.

- Branding in the area near educational seminars
- Logo in all promotional material
- You may provide 8 oz size branded coffee cups, and sleeves (production not included in rate)
- Select Tuesday or Wednesday
- Special mention in select email campaigns promoting you as the sponsor

Annual Networking Reception – Open to non-competing exhibitors only. \$5,000

Uncork an afternoon of fun, co-sponsor the Welcome Reception on Tuesday in the exhibit hall.

- Logo in all promotional material
- Branding at bars and food stations
- Logo on Drink Ticket
- Sponsor may provide giveaways or napkins (production not included in sponsorship.)
- Logo in all email campaigns
- Logo in show program
- Logo in conference app

Conference Proceedings Sponsor - Exclusive! \$2,000

- Banner ad on email containing password and link to conference presentations
- Logo on Conference Presentation Page

Attendee Lunch (Tuesday or Wednesday). Two per day available - \$5,500 each.

- Recognition as sponsor in all marketing materials
- Logo on lunch ticket for day sponsored
- Signage at lunch area
- Announcement in the exhibit hall identifying you as the lunch sponsor that day
- Branding at lunch tables

App Splash Screen – Exclusive! \$2,000

Your logo/message on the opening screen, along with UCT date/location. This full-screen experience launches each time the app is opened and is visible for up to 5 seconds

- Logo included in all email campaigns
- Logo included on conference website

Targeted App Banner Ads - \$1,500 Limited availability!

Get in front of the right people. Your targeted banner will be displayed to specific job titles or company types. Contact Karen.Francis@GulfEnergyInfo.com for company types and job titles available.

App Push Notification - \$500 each (limited to three sponsors/notifications per day)

Promote in booth specials, time-sensitive announcements or invite attendees to your booth via the conference app. Notifications sent on a first scheduled basis.

Twitter Feed - \$3,000. Exclusive!

Logo and booth number on the UCT Twitter page runs through August 2021.

Exhibitor Billboard - \$3,000.

- Double-sided billboard placed in registration lobby advertising your company and booth number
- You supply hi-resolution graphics, we design
- Listing in all promotional material

Attendee Prospect E-mail - \$3,000 per email.

- Reach industry professionals by sponsoring a pre-conference e-mail blast.
- One ad or video per e-mail blast.
- Dates subject to availability.

Aisle Banner - \$800 each.

- Logo and booth number featured on an aisle banner.
- Logo included in email campaign
- One exhibitor per aisle.
- Deadline March 22, 2021

Carpet Clings - \$700 per set.

- Price is for three, 3'x3' color carpet clings
- Clings are placed throughout the exhibit hall except at entrance
- Deadline March 22, 2021

Attendee Program/Registration Brochure Ad Sponsor - \$4,000

- Half-page advertisement in the program & registration brochure
- Logo on program/registration brochure cover
- Logo in all promotional material
- Deadline Feb. 8, ad due Feb. 12

**We're happy to work with you on a sponsorship that meets your company's goals and objectives.
Contact me today to discuss!**

Karen Francis

E: Karen.Francis@GulfEnergyInfo.com

O: 713-520-4450



uctonline.com

**Underground Construction Technology
International Conference & Exhibition**
Music City Center | 201 Fifth Ave., South | Nashville, TN 37203
Exhibits: Tuesday, May 18 – Thursday, May 20 2021

The undersigned shall not assign any rights to or sublet any portion of the sponsorship or accompanying benefits to any company or entity without the prior written permission of UCT or its parent company, Gulf Energy Information.

IMPORTANT: Email company logo, saved as outlines (vector artwork, .eps. or .ai files) to Karen.Francis@GulfEnergyInfo.com. Please use your company name as the name of the file (ie, UCT logo).

2021 Sponsorship Agreement				UCT Exhibitor? Yes <input type="checkbox"/> No <input type="checkbox"/>	
Company Name:			Street Address:		
City	ST	Zip/Postal Code	Phone No:		
Contact Person:			Email		
Billing Contact			Email (used for billing purposes only)		Billing Phone No.:

Please make your sponsorship selection below:

- | | | |
|--|---|--|
| Registration: <input type="checkbox"/> \$5,000 | App Splash Screen: <input type="checkbox"/> \$2,000 | Grab 'n Go Breakfast: <input type="checkbox"/> \$3,500 |
| Reception: <input type="checkbox"/> \$5,000 | Attendee Lunch <input type="checkbox"/> \$5,500 | Conference Proceedings <input type="checkbox"/> \$2,000 |
| Twitter Feed <input type="checkbox"/> \$3,000 | Attendee E-mail <input type="checkbox"/> \$3,000 | App Targeted Banner <input type="checkbox"/> \$1,500 |
| Aisle Banner <input type="checkbox"/> \$800 | Exhibitor Billboard <input type="checkbox"/> \$3,000 | Registration Brochure <input type="checkbox"/> \$4,000 |
| App Push Notifications <input type="checkbox"/> \$500 | Carpet Clings <input type="checkbox"/> \$700 | Audio/Visual <input type="checkbox"/> \$5,000 |

TOTAL SPONSORSHIP AMOUNT DUE: _____

TODAY'S DATE: _____

Payment Information

- Invoice will be sent for the total amount of the sponsorship
- Sponsorships are non-refundable, except in the event that UCT 2021 has to be cancelled, then the cancellation policy in section 11 of the exhibit space agreement applies.

Email this contract to:

Karen.Francis@GulfEnergyInfo.com

Questions? Phone 713-520-4450.

UCT/Gulf Energy Information
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UCT USE ONLY

NOTES: _____
