

# UTILITECH

The Event for Gas Utility Technologies

**CLICK HERE FOR  
SPONSORSHIP  
DETAILS!**

Gas Utility is proud to introduce the inaugural UtiliTech Conference, a technology and information event designed for the gas utility industry. This important industry segment will be co-located with Underground Construction Technology (UCT) and will have a dedicated track (Tuesday, Jan. 26 and Wednesday, Jan. 27) on the conference's educational program.



By attending UtiliTech, gas utility management personnel can look forward to learning about emerging technologies, services and equipment as well as topics that will assist them with daily challenges and operations. Combined with

our sister publications, *Underground Construction* and *Pipeline & Gas Journal*, UtiliTech will be promoted to nearly 20,000 gas utility industry professionals!

Showcase your emerging technology or service with a sponsorship or tabletop exhibit in the UtiliTech Pavilion in the UCT exhibit hall. Sponsorships offer a myriad of promotional opportunities for your company and will be seen before, during and after the UtiliTech conference has ended. View the floor plan and download the UtiliTech contract [HERE](#).

## FOUR WAYS TO PARTICIPATE:



ATTEND



EXHIBIT



SPEAK



SPONSOR

	Platinum*	Gold	Silver	Booth (furnishings not included) \$2,545
Furnished booth (draped table, 2 chairs, carpet)	●			
Logo on registration confirmation	●			
Full-page ad in the show program	●			
Banner ad on UtiliTech page	●			
Promo video in select conference e-blasts	●			
Banner ad included in conference registration confirmation	●			
Custom social media widget	●	●	●	
Half-page ad in the show program		●		
MPU ad on UtiliTech page		●		
4 Full conference passes	●	●	●	●
Logo in the conference app	●	●	●	
Logo on banner in classroom	●	●	●	
Logo in conference advertisements	●	●	●	
Recognition within <i>Gas Utility</i> digital media	●	●	●	●
Recognition in <i>Underground Construction</i>	●	●	●	
Recognition in <i>Pipeline &amp; Gas Journal</i>	●	●	●	

\*Current UCT exhibitors may sponsor at the platinum level for \$2,500

For more information, please contact Account Manager [Dana.Mendez@Gas-Utility.com](mailto:Dana.Mendez@Gas-Utility.com) or Events Director [Karen.Francis@Gas-Utility.com](mailto:Karen.Francis@Gas-Utility.com)



[www.UtiliTech-Conference.com](http://www.UtiliTech-Conference.com)

**Music City Center | 201 Fifth Ave., South | Nashville, TN 37203**  
**Exhibits: Tuesday, Jan. 26 – Thursday, Jan. 28, 2021**

This is an application for sponsorship or exhibit space in the UtiliTech Pavilion of the UCT exhibit hall. This agreement will become binding upon acceptance of this agreement by UtiliTech. The undersigned sponsor/exhibitor shall not assign any rights or sublet to any company or entity without the prior written permission of UtiliTech or its parent company, Gulf Energy Information. The undersigned acknowledges that sponsorships and/or exhibit space are assigned on a first come, first served basis. Refer to page 2 for complete rules and regulations.

Information (please type)				UCT EXHIBITOR: YES <input type="checkbox"/> NO <input type="checkbox"/>	
Company Name (as it should appear in ALL printed material)					
Mailing Address:		City	ST or Province	Zip/Postal Code	Country (If USA leave blank)
Business Phone Number	Fax Number	Company E-mail (will appear in show app)		Website (will appear in show app)	
Main Show Contact (for show correspondence. will not appear in show app)			Email (for correspondence only. will appear in app if company email is not provided.)		
Alternate Contact Person (for cc of conference material. Will not appear in app.)			Email (for cc of correspondence, will not appear in app)		
Billing Contact	Billing contact's phone number		Email (used for billing purposes only)		

**Platinum sponsors receive priority booth placement within the UtiliTech Pavilion. Please view the floor plan at [uctonline.com/utilitech-sponsorships](http://uctonline.com/utilitech-sponsorships) prior to submitting the contract. UCT exhibitors may sponsor at the platinum level for \$2,500**

☐ Platinum \$5,000 Select up to two booth options: \_\_\_\_\_

☐ Gold \$3,500

☐ Silver \$1,500

☐ Booth only \$2,545

Select up to two booth options: \_\_\_\_\_

#### Payment Information

- 50% deposit due with contracts submitted prior to Oct. 1, 2020 (balance payable by November 1, 2020)
- 100% payment due for all contracts submitted after Oct. 1, 2020
- 75% refund on cancellations prior to Oct. 1, 2020
- No refunds on cancellations after Oct. 1, 2020
- Space/sponsorship will not be held without payment

Invoices will be sent to the billing contact listed above.

To pay by check ahead of the invoice, make payable and mail along with this contract to:  
**Gulf Publishing Co**  
PO Box 2608, Houston, TX 77252-2608

Confirmation will be sent to the individuals listed above.  
Payment is due on receipt of invoice.

#### Questions:

[karen.francis@gulfenergyinfo.com](mailto:karen.francis@gulfenergyinfo.com), 713-520-4450

#### UCT USE ONLY

BOOTH NO: \_\_\_\_\_ SIZE \_\_\_\_\_ REC'D \_\_\_\_\_

ACCOUNT # \_\_\_\_\_ PASSES: \_\_\_\_\_

Sales Rep: \_\_\_\_\_

Notes: \_\_\_\_\_

# General Information, Rules & Regulations

UtiliTech Conference January 26-January 28, 2021.

Music City Center, Nashville, TN

## I. GENERAL

UtiliTech is owned and produced by Gulf Publishing Company LLC. The words "Show Management" used herein shall mean the owner/producer acting through their officers, the Conference Director, or Conference and Exhibition Managers. All matters and questions not covered by the following rules and regulations or the Exhibitor Service Manual are subject to the decision of Show Management. The General Information, Rules and Regulations may be amended or supplemented at any time by Show Management, and all such amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected as the original General Information, Rules and Regulations. Show Management reserves the right to publish official show photography for the purpose of promoting the show.

## 2. USE OF SPACE/SPONSORSHIP

The space/sponsorship contracted for is to be used solely for the Exhibitor/Sponsor whose name appears on the contract. The Exhibitor/Sponsor will not sublet nor assign any portion of same without the prior written consent of Gulf Publishing Company.

## 3. HOLD HARMLESS AND INSURANCE

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of personal injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the exhibit hall. Exhibitors shall indemnify and hold harmless the convention facility and Show Management, their agents and employees from losses, damages and claims inside or outside the exhibit hall that may arise as a result of actions of the Exhibitor, its employees or agents. Show Management will not be liable to the Exhibitor, its employees, agents or guests for any damages, loss or injury from fire, electricity, water, storm, riot, smoke, theft, accident or any other cause.

The Exhibitor agrees to provide insurance coverage for PI/PPD covering the Exhibitor and his property of at least \$1 million. Insurance protection against fire, theft or damage to the Exhibitor's materials must be carried at the Exhibitor's expense. Certificate effective dates are to cover exhibitor move-in through and including exhibitor move-out.

**Certificate holder:** Gulf Publishing Co/UCT/UtiliTech, 2 Greenway Plaza, Ste 1020, Houston, TX 77046.

**Description of operation:** Music City Center, 201 Fifth Ave., South, Nashville, TN 37203.

## 4. TAXES AND FEES

Exhibitor assumes responsibility for all state, federal and local taxes associated with sales activities. Exhibitor assumes responsibility for all licensing in association with any use of copyrighted material.

## 5. ADA COMPLIANCE

The Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its display must be accessible to persons with disabilities, and the Exhibitor agrees that it is solely responsible for assuring that its display complies with the ADA.

The Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that the Exhibitor's display will be accessible, as defined in the ADA, to persons with disabilities. The Exhibitor further warrants that where the provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in an undue burden to the Exhibitor, the Exhibitor will notify Show Management of that fact at least two weeks in advance of the exhibition and of the alternative measures it intends to take to assure compliance with the ADA during the period of the exhibition.

The Exhibitor agrees to indemnify and hold Show Management harmless for any claims arising out of or in connection with the Exhibitor's display's failure to comply with the ADA.

## 6. INSTALLATION AND DISMANTLING

Exhibitors have move-in and move-out times as indicated in the Exhibitor Service Manual. Failure to remove an exhibit in the allowed time will afford Show Management the right to remove and place same in a warehouse, subject to the Exhibitor's disposition, with all charges to follow at no liability to Show Management. All exhibits must remain intact until the event is officially closed.

## 7. REFRESHMENTS, GIFTS AND CONTESTS, ETC.

Show Management reserves the right to prohibit, limit or discontinue the distribution of gifts, give-aways or similar promotions. Contests, raffles and drawings, if permitted under state or local laws, will be subject to the written approval of Show Management. There will be no announcement

of Exhibitor's contests, drawings or raffle winners during the event.

## 8. EXHIBIT DESIGN AND AISLES

All exhibits must conform to the size of the booth and must not be of such a nature as to obstruct the view of or interfere with exhibits of others. The aisles, passageways and overhead spaces remain strictly under control of Show Management and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by written permission of Show Management. Uniformed attendants, models and other employees must remain within the booths occupied by the exhibitor. Any and all advertising distribution must be made from the booth space. The Exhibitor will be responsible to abide by all city fire and safety codes which may be in effect.

## 9. RESTRICTIONS

Show Management reserves the right to restrict exhibits that may have been falsely entered, or may be deemed unsuitable or objectionable. This reservation applies to noise, persons, apparel, conduct, things, printed matter or anything of a character that might be objectionable to the Exhibition as a whole. Public address systems are specifically prohibited. Electric or electronic amplification or musical instruments are specifically prohibited. Camera use in the exhibit hall will not be permitted either before or after exhibit hours. Children under the age of 18 are prohibited from being on the exhibit floor during move-in and move-out hours. Children under the age of 16 are specifically prohibited from being on the exhibit floor at any time.

## 10. SERVICE ORGANIZATIONS

In the interest of making available the best qualified craftsmen in numbers sufficient to handle the services necessary for the operation of the Exhibition, Show Management has contracted, on an exclusive basis, official contractors to provide such services. Service companies other than the designated contractors will not be allowed to work on the exhibit areas unless specifically authorized by Show Management. Exhibitor-appointed contractors are allowed and must be fully insured. Refer to item 3 for limits.

## 11. FORCE MAJEURE

No damages shall be due for a failure of performance due to Acts of God, declared war in the United States, terrorist act in the city where UCT is being held, government regulation, riots, disaster, Centers for Disease Control Level 3 Travel Advisory regarding the city in which UCT is being held, government imposed prohibitions on gatherings in the city where UCT is being held, declaration of a pandemic by the World Health Organization, or any other circumstance beyond the Parties' reasonable control, which in the case of each of the foregoing makes it illegal or impossible to hold UCT. If UCT is cancelled due to a cause that the parties mutually agree is a Force Majeure, 100% of all deposits paid by Exhibitor will be refunded, less a pro rata share of costs and expenses incurred.

## 12. CHANGES IN FLOOR PLAN

Show Management reserves the right to make appropriate changes in the floor plan and booth locations as it deems necessary for the overall success of the event. Exhibitors will be timely notified of any changes.

## 13. OUTSIDE EXHIBITS/HOSPITALITY SUITES

By executing this contract, Exhibitors agree that their entire exhibit and display will be confined to the exhibit space assigned. This prohibits Exhibitors from displaying products/services and/or other advertising materials in areas outside their booth space such as, but not limited to, parking lots and hotel lobbies. Exhibitors, by executing this contract, also expressly agree not to operate hospitality suites, conduct meetings or demonstrations during hours in which UCT is open or when any official sponsored events are in progress.

## 14. VIOLATIONS OF RULES AND REGULATIONS

Violations of these rules and regulations as well as those published in the Exhibitor Service Manual will afford Show Management the right to prohibit the Exhibitor from exhibiting at the current year's exhibition and will forfeit all booth payments.

## 15. ACKNOWLEDGEMENT

Exhibitor/Sponsor acknowledges that the Rules & Regulations have been read and are in agreement with said rules & regulations.

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Exhibitor Acknowledgement/Signature