



Attract new business through enhanced visibility and exposure to UCT’s highly-engaged attendees.

Based on level of engagement, sponsors can benefit from:

- Brand positioning in front of potential customers
- Networking opportunities with new clients
- Recognition in and on conference materials, signage, emails and webpages

Select from a sponsorship tier or a specific item. UCT promotion begin in a few weeks. If you have an idea for a sponsorship not listed, phone us, we will do our best to accommodate your request.

Secure your sponsorship now! Contact:

UCT Convention Director:
 Karen E. Francis
 Convention Director
 P: 713-520-4450
Karen.Francis@GulfEnergyInfo.com

UCT sponsorships:
 Jenna Rutan
 Sales Associate
 P: 713-520-4413
Jenna.Rutan@GulfEnergyInfo.com

	SOLD! Diamond \$10,000 Exclusive!	Platinum \$7,000 Exclusive!
Logo/Booth number on banner in UCT classrooms	•	
Logo/booth number on classroom welcome signs	•	
Prominent logo placement on exhibit hall entrance unit	•	
Literature placement in each classroom	•	
Four, full-conference passes (for guests or staff)	•	
Up to 6 Diamond Sponsor Recognition Ribbons	•	
Half-page ad in the Attendee Program/registration brochure	•	
Profile featured in <i>Underground Construction</i> magazine	•	
Profile featured in Conference App	•	•
Profile featured in select email campaigns	•	•
Custom registration widget for your website	•	•
Logo included on conference website	•	•
10x10 booth	•	•
Up to 5 Platinum Sponsor Recognition Ribbons		•
Four, full-conference passes (for guests or staff)		•
Banner ad on the UCT registration page		•
Banner ad on registration confirmation email sent to every attendee		•
Logo on the registration counters at show site!	•	•
Logo featured in the email campaign	•	•
Mention in social media campaign	•	•
Logo included in Attendee thank-you ad in <i>Underground Construction</i>	•	•

A-la-carte Sponsorships feature items listed below each item:

Attendee Coffee (Tuesday or Wednesday). One per day - \$2,000 each. **SOLD!**
(Contact us if you want both days)

- Branding in the coffee area near educational seminars
- Logo in all promotional material
- You may provide 8 oz size branded coffee cups, and sleeves (production is not included)
- Select Tuesday or Wednesday
- Special mention in select email campaigns promoting you as the sponsor

Annual Networking Reception – Open to non-competing exhibitors only.

Uncork an evening of fun, co-sponsor the Welcome Reception on Tuesday in the exhibit hall.

\$6,000

- Logo in all promotional material
- Branding at bars and food stations
- Logo on Drink Ticket
- Logo included in attendee thank you ad
- Sponsor may provide giveaways or napkins (production not included in sponsorship.)
- Special mention in select email campaigns promoting you as the sponsor

Conference Proceedings Sponsor - Exclusive! \$2,000

- Banner ad on email containing password and link to conference presentations
- Logo on Conference Presentation Page

Attendee Lunch (Tuesday or Wednesday). Two per day available - \$6,000 each. **SOLD!**

- Recognition as sponsor in all marketing materials
- Signage at lunch area
- Announcement in the exhibit hall identifying you as the lunch sponsor that day
- Branding at lunch tables

App Push Notifications - \$500 each (limited to three sponsors/notifications per day)

Promote in booth specials, time-sensitive announcements or invite attendees to your booth via the conference app. Notifications sent on a first scheduled basis.

- Logo included in all promotional material

Hotel Key Cards - Exclusive! **Sold!**

Hotel guests search for their keycard several times a day. Put your message in the palm of their hands with this exclusive sponsorship.

- Logo/message on both sides of key card
- Logo included in all promotional material
- One hotel – Sheraton New Orleans

Attendee Bag - Exclusive! **Sold!**

- Co-sponsor the bag given to every attendee at the registration desk.

Twitter Feed - \$3,000. Exclusive!

Logo and booth number on the UCT Twitter page runs through February.

Lanyards - Exclusive! Sold!

- This exclusive sponsorship keeps name badges facing forward.
- Open to one exhibitor.
- Logo on lanyard given to every attendee.
- Recognition as sponsor in all marketing material

Conference Bag Insert - \$1,500.

- Company flyer, pen or small gift placed in the conference bag given to all attendees
- Sponsor responsible for production of item.
- UCT staff will place in bags.
- Open to three sponsors.
- Recognition as sponsor in all marketing material

Exhibitor Billboard - \$3,000.

- Double-sided billboard placed in convention center lobby advertising your company and booth number
- Listing in all promotional material

Attendee Prospect E-mail - \$3,000 per email.

- Reach industry professionals by sponsoring a pre-conference e-mail blast.
- One ad or video per e-mail blast.
- Dates subject to availability.

Attendee Program/Registration Brochure Ad Sponsor - \$4,000

- Half-page advertisement in the program & registration brochure
- Logo in all promotional material
- Deadline Oct. 7, ad due Oct. 14
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Aisle Banner - \$700 each.

- Logo and booth number featured on an aisle banner.
- One exhibitor per aisle.

Carpet Clings - \$700 per set.

- Price is for three, 3'x3' color carpet clings
- Clings are placed throughout the exhibit hall except at entrance
Aisles no longer available: 700

Reminder, phone us if you have an idea for an item not listed here!

Jenna Rutan: 713-520-4413

Karen Francis: 713-520-4450



uctonline.com

Underground Construction Technology
International Conference & Exhibition
Fort Worth Convention Center, Fort Worth, TX
Exhibits: Tuesday, Jan. 28 – Thursday, Jan. 30, 2020

The undersigned shall not assign any rights to or sublet any portion of the sponsorship or accompanying benefits to any company or entity without the prior written permission of UCT or its parent company, Gulf Energy Information.

IMPORTANT: Email company logo, saved as outlines (vector artwork, .eps. or .ai files) to Karen.Francis@GulfEnergyInfo.com. Please use your company name as the name of the file (ie, UCT logo).

2020 Sponsorship Agreement form with fields for Company Name, Street Address, City, ST, Zip/Postal Code, Phone No., Contact Person, Email, Billing Contact, Email (used for billing purposes only), and Billing Phone No. Includes a checkbox for UCT Exhibitor?

Please make your sponsorship selection below:

- List of sponsorship options with checkboxes and prices: A/V (\$5,000), Reception (\$6,000), Twitter Feed (\$3,000), Bag Insert (\$1,500), App Push Notifications (\$500 ea.), Registration (\$5,000), Attendee Lunch (Tues, Wed) (\$6,000 ea.), Attendee Prospect E-mail (\$3,000), Aisle Banner (\$700), Carpet Clings (\$700), Coffee Breaks (Tues, Wed) (\$2,000 ea.), Conference Proceedings (\$2,000), Program & Registration Brochure Ad (\$4,000), Exhibitor Billboard (\$3,000)

Payment Information

Payment Information section with bullet points on invoicing and checkboxes for 'Invoice Us' and 'Check (payable to Gulf Publishing Co)'. Includes address for overnight mail.

Mail the contract with payment to the address above or to be invoiced, email the contract to: Karen.Francis@GulfEnergyInfo.com or

Jenna.Rutan@GulfEnergyInfo.com.

Questions? Phone 713-520-4450.



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UCT USE ONLY section with a NOTES field for handwritten information.