

Gulf Energy[®]

EXHIBITOR PROSPECTUS



The Underground Utilities Event

Underground Construction Technology

January 28-30, 2020 | Fort Worth, TX

UCTonline.com

YOUR BEST BUSINESS CONNECTION

Conduct a year's worth of business in just three days!

Underground Construction magazine's **Underground Construction Technology International Conference & Exhibition (UCT)** is returning to the Fort Worth Convention Center in Fort Worth, Texas, Jan. 28-30, 2020. UCT is **the** business event for everyone involved in trenchless or traditional construction and rehabilitation of the underground utility infrastructure.

The exhibit hall features a mix of cutting-edge equipment and technologies as it directly relates to utility systems, including:

- horizontal directional drilling (HDD)
- sewer/water

- health and safety equipment
- leak detection
- pumps
- boring machines/guidance systems
- insurance/finance
- CCTV inspection systems
- manhole rehabilitation
- mud (mixing systems, vacuums, fluids)
- cured-in-place pipe (CIPP) lining systems
- pipe bursting
- root control
- vacuum excavators/potholing
- storm water
- utility locating
- and more!

Attendees represent every segment of the industry. They come to UCT to learn about the latest equipment, products and services that will help them increase productivity, efficiency and safety; to network; and to learn from top-notch experts.

UCT's educational program attracts quality decision makers. Real-world problems, solutions and experiences are the focus, and presenters are industry leaders. The exhibit hall extends education through in-person interaction with your products and services.

With all industry segments and interests under one roof, you can conduct a year's worth of business in just three days!



DESIGNED FOR MAXIMUM VALUE

UCT is the best investment for your business

The UCT Difference

Business-oriented
Early in the year
Quality attendees
Trenchless and open-cut equipment
Rehabilitation technologies
Construction methods and technologies

Where & How to Network

Exhibit hall
Educational program
Refreshment breaks
Attendee lunches
MVP luncheon
Welcome reception
Second day receptions
HDD Reunion
Young Professionals reception
Top Golf social

Why Exhibit Or Sponsor

- Introduce new products
- Showcase equipment & technologies
- Meet key decision makers
- Gain valuable business leads
- Make new business connections
- Network with a targeted, global audience
- Identify partner/supplier opportunities
- Reinforce brand and brand loyalty
- Build relationships
- Establish/advance strategic partnerships
- Expand market presence
- Size up the competition
- Receive marketing/promotional support



TARGETED TO YOUR CUSTOMERS AND PROSPECTS

Meet the people who buy your equipment and services

Industry Segments

Gas distribution
Water
Sewer
Electric
Telecom
Stormwater

Activities

Construction
Rehabilitation
Inspection
Design
Maintenance
Asset Management

Historical Event Metrics



1,800-3,000

Registrants



160-220

Exhibitors/Sponsors



50

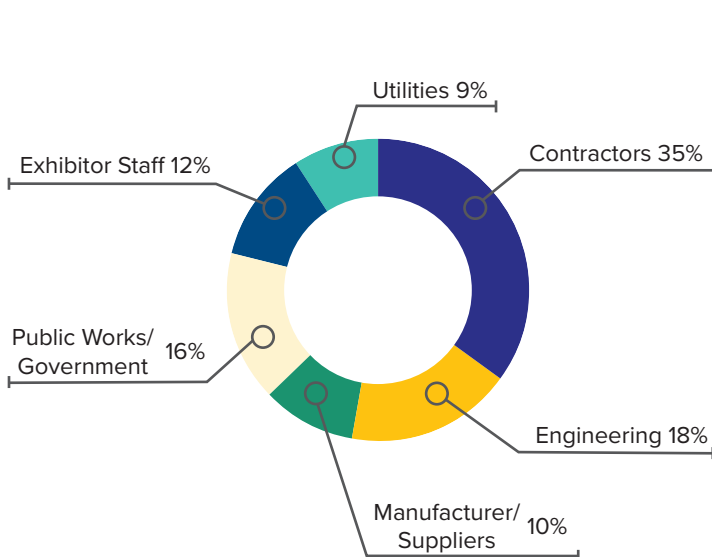
States Represented



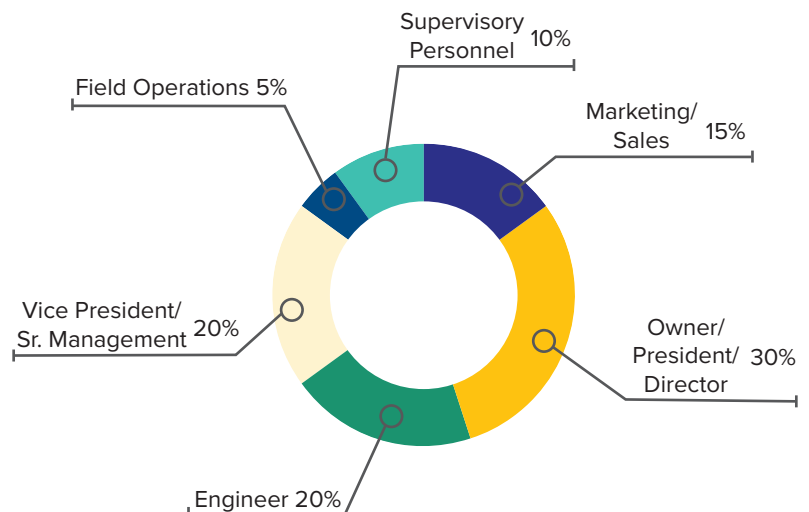
Up to 20

Countries Represented

2019 Registrants by Business Segment



2019 Registrants by Business Title



HELPS GROW YOUR BUSINESS

Reach more buyers



Booth rates start at just \$2,400

Exhibitors are promoted via:

- UCTonline.com
- *Underground Construction*
- *Pipeline & Gas Journal*
- UCT e-mails
- Social media

Sponsorships

Extend your reach beyond your booth with a conference sponsorship. Multiple options are available. Sponsor logos appear in all UCT promotional material.

Fort Worth

Downtown Fort Worth is only 17.5 miles from the Dallas-Fort Worth International Airport. With 149 direct domestic connections, you can reach nearly every major U.S. city in less than four hours.

The heart of downtown is Sundance Square, a 35-block shopping and entertainment district that includes the convention center, area restaurants, shops, galleries and performance venues.

Fort Worth is the 16th-largest city in the United States and part of the number one tourist destination in Texas, welcoming 6.5 million visitors annually. Once home to cowboys, cattlemen and outlaws, today the Stockyards National Historic District is one of the most popular attractions in Texas.



**View the floor plan and download
the space agreement at:
UCTonline.com/floor-plan**

Gulf Energy Information
PO Box 2608
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Make New Connections At The Underground Infrastructure Industry's **Best Business Event!**



The Underground Utilities Event January 28-30, 2020

Fort Worth Convention Center | Fort Worth, TX

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