

WATER
SEWER
GAS
TELECOM
ELECTRIC

Exhibitor Prospectus



THE
UNDERGROUND
UTILITIES EVENT

Underground Construction Technology

January 29-31, 2019 | Fort Worth, TX

uctonline.com



DESIGNED FOR MAXIMUM VALUE

UCT is a solid investment for your business

The UCT Difference

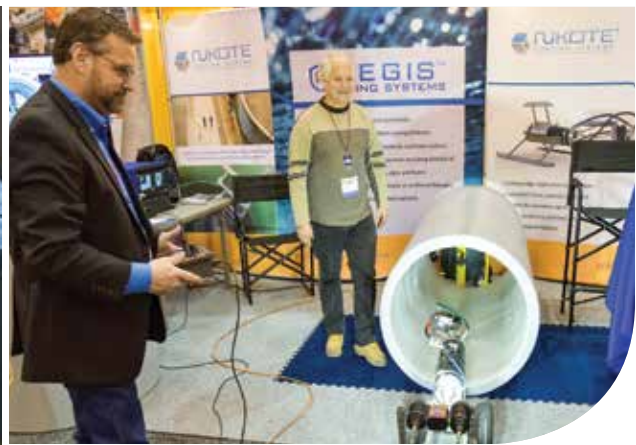
Business oriented
Early in the year
Quality Attendees
Trenchless and traditional equipment
Rehabilitation technologies
Construction methods

Where & How to Network

Exhibit Hall
Educational Program
Breaks
Attendee Lunches
MVP Luncheon
Welcome reception
Second day receptions

Why Exhibit Or Sponsor

- Introduce new products
- Showcase equipment & technologies
- Meet key decision makers
- Gain valuable business leads
- Make new business connections
- Network with a targeted, global audience
- Identify partner/supplier opportunities
- Build relationships
- Establish/advance strategic partnerships
- Expand market presence
- Size up the competition
- Reinforce brand and brand loyalty
- Receive marketing/promotional support



YOUR BEST BUSINESS CONNECTION

Conduct a year's worth of business in just three days!

Underground Construction magazine's Underground Construction Technology International Conference & Exhibition (UCT) is **the infrastructure business event for everyone** involved in trenchless or traditional underground utility pipe construction and rehabilitation.

The exhibit hall features a mix of cutting-edge equipment and technologies as they directly relate to utility piping systems, including:

- horizontal directional drilling (HDD)
- sewer/water
- health and safety equipment
- leak detection
- pumps
- boring machines/guidance systems
- insurance/finance

- CCTV inspection systems
- manhole rehabilitation
- mapping systems
- mud (mixing systems motors, vacuums, fluids)
- cured-in-place pipe (CIPP) lining systems
- pipe bursting
- rental companies
- robotic inspection
- root control
- spot repair
- vacuum excavators/potholing
- storm water
- utility locating
- and more

**January 29-31, 2019, at the
Fort Worth Convention Center
in Fort Worth, Texas.**

Attendees at UCT represent every segment of the industry. They come to UCT to learn about the latest equipment, products and services that will help them increase productivity, efficiency and safety; to network; and to learn from top-notch advisors.

UCT's educational program attracts quality decision makers.

Real-world problems, solutions and experiences are the focus, and presenters are industry leaders. The exhibit hall extends learning through in-person interaction with your products and services.

With everyone under one roof, you can conduct a year's worth of business in just three days.



TARGETED TO YOUR CUSTOMERS AND PROSPECTS

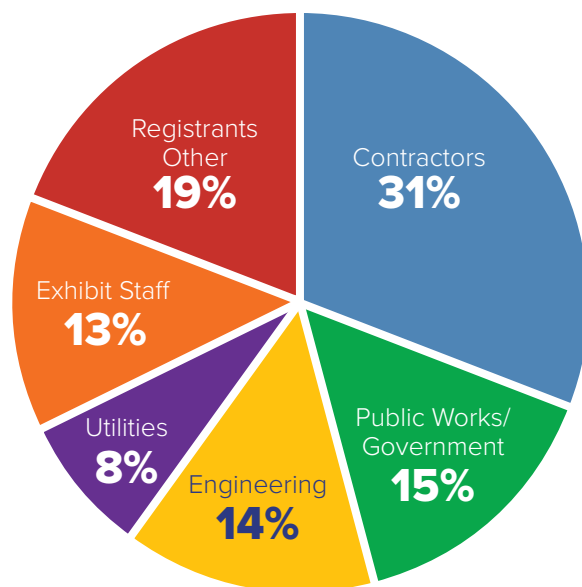
Meet the people who buy your products and services

Industry Segments

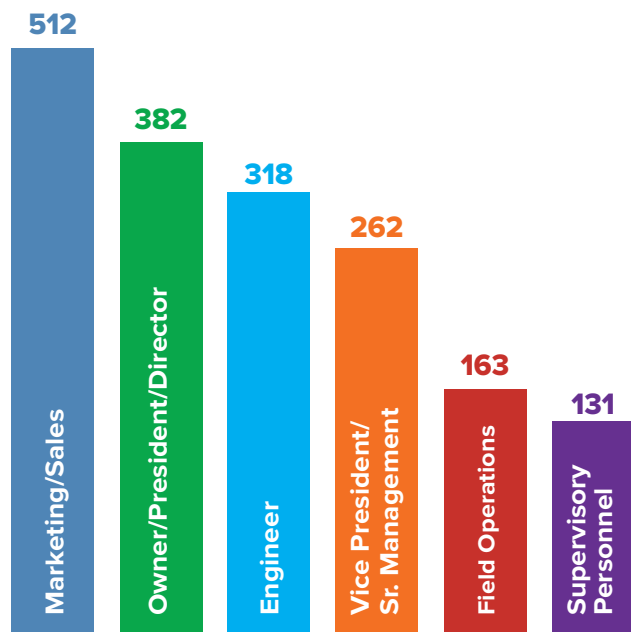
Natural gas distribution
Water
Sewer
Electric
Telecom
Stormwater

Activities

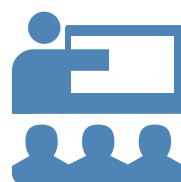
Construction
Rehabilitation
Inspection
Design
Maintenance
Asset Management



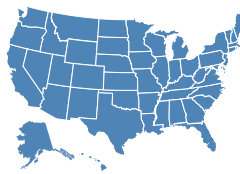
2018 Registrants by Business Segment



2018 Registrants by Business Title



Registrants
1,800-3,000



States Represented
50



Exhibitors/Sponsors
160-220



Countries Represented
Up to 20

Historical Metrics



GROWING YOUR BUSINESS

Reach more buyers

Booth rates start at just \$2,400

Exhibitors are promoted via:

- uctonline.com
- *Underground Construction* magazine
- *Pipeline & Gas Journal*
- UCT E-mail campaigns

Sponsorships

Extend your reach beyond your booth with a conference sponsorship. Many options are available. Sponsor logos appear in all UCT promotional material.

**View the floor plan and download
the space agreement at:
uctonline.com/floor-plan**

Fort Worth

Downtown Fort Worth is only 17.5 miles from the Dallas-Fort Worth International Airport. With 149 direct domestic connections, you can reach any major U.S. city in less than four hours.

The heart of downtown is Sundance Square, a 35-block shopping and entertainment district that includes the convention center, area restaurants, shops, galleries and performance venues.

Fort Worth is the 16th-largest city in the United States and part of the number one tourist destination in Texas, welcoming 6.5 million visitors annually. Once home to cowboys, cattlemen and outlaws, today the Stockyards National Historic District is one of the most popular attractions in Texas.



Make New Connections At The Underground Infrastructure Industry's **Best Business Event!**

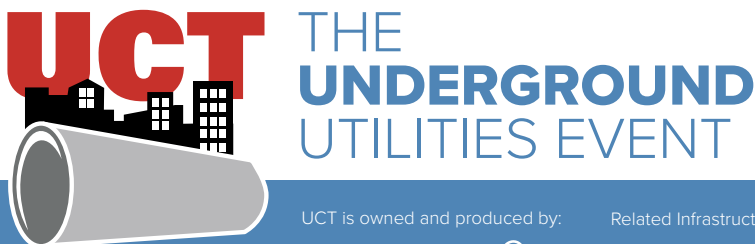
24th Annual Underground Construction Technology

International Conference & Exhibition

January 29-31, 2019

Fort Worth Convention Center
Fort Worth, TX

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Related Infrastructure Titles:

underground
construction

**Pipeline &
Gas Journal**

PIPELINENews

IPGI Pipeline
OPPORTUNITIES CONFERENCE

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