




UCT is the **LARGEST** industry event focused on underground infrastructure

- Attendance is expected to reach 2,500
- Each delegate receives the Show Program 
- Delegates refer to the Show Program repeatedly throughout the show
- UCT 2016 Delegates are:

UCT 2016 SHOW PROGRAM

Advertising Rate Card

Underground Construction Technology
International Conference & Exhibition

February 3-4, 2016

Georgia World Congress Center, (Downtown) Atlanta, GA

A unique opportunity to...

Promote Your Brand

and products to **thousands** of qualified and engaged delegates at the largest event focused on underground infrastructure

Expand your market presence

to contractors, gas utilities, municipal sewer and water authorities, pipeline companies and engineering firms.

An Excellent Advertising Value!

Benefits of Advertising at UCT 2016

- Undivided attention
- Engaged audience
- Qualified prospects
- Available to non-exhibitors

Attendees

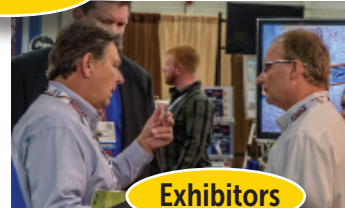


Trade Press

Speakers



Exhibitors



uctonline.com



UCT 2016 SHOW PROGRAM Advertising Rate Card

UCT EDUCATIONAL TRACKS

FUTURE LEADERSHIP

Track in Technical Education
to Develop Future Workforce Technicians

Room 302D

8:30-9:00 AM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

9:00-9:30 AM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

9:30-10:00 AM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

10:00-10:30 AM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

10:30-11:00 AM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

11:00-11:30 AM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

11:30-12:00 PM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

12:00-12:30 PM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

12:30-1:00 PM
Chemical Reactor Engineering
 for Engineers & Chemical Engineers

1:00-1:30 PM
Chemical Reactor Engineering
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1:30-2:00 PM
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2:00-2:30 PM
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3:30-4:00 PM
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5:00-5:30 PM
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5:30-6:00 PM
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6:00-6:30 PM
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6:30-7:00 PM
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7:00-7:30 PM
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Chemical Reactor Engineering
 for Engineers & Chemical Engineers

A variety of educational, enrichment, and hands-on activities will be available. The program is designed to provide a variety of educational and enrichment activities during the time being utilized.

12:30-1:00 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

1:00-1:30 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

1:30-2:00 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

2:00-2:30 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

2:30-3:00 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

3:00-3:30 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

3:30-4:00 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

4:00-4:30 PM
Spinning of Polymer Fibers
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4:30-5:00 PM
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5:00-5:30 PM
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6:30-7:00 PM
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7:00-7:30 PM
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8:00-8:30 PM
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 Rick Turteltaub, USA

8:30-9:00 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

9:00-9:30 PM
Spinning of Polymer Fibers
 Rick Turteltaub, USA

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What's in the UCT Show Program:

- Complete list of UCT Educational Tracks
- Alphabetical list of exhibitors with booth number and company description
- Exhibitor listing by category
- Floor Plan w/ Exhibitor location

**“WITH ROOTX,
IT’S JUST MIX,
POUR, AND
YOU’RE GOOD
TO GO.”**

**Jimmy Weiner,
Metropolitan Sewer District,
Cincinnati, OH**

REDUCE COSTLY SSOs

Jimmy Weiner and the crews in Cincinnati used to contract out their root control work. Then they found an easy-to-use, more affordable option: RootX. Today, they do all of their root control work with their existing equipment and crews, on their schedule.

Within a month after applying RootX, roots are dead and decaying — reducing costly SSOs and keeping your lines flowing for up to 36 months. Guaranteed.*

Ready to find out more?
Visit us at UCT Show Booth 517

ROOTX
Root Control Technology

www.rootx.com

*Not available in all areas. See website for details.

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Rates

Black and White

2 page spread.....	\$2400
1 page.....	\$1500
1/2 page.....	\$900

Four Color

single color	\$300
matched ink	\$600
4/color process	\$1000
Spread 4/color process	\$1100

Combo Offer!

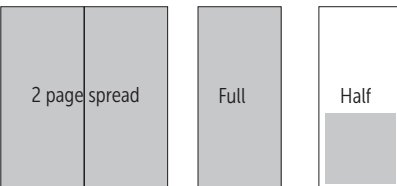
Special Advertising promotion for UCT 2016!

Run at least a 1/4 page ad in Dec. or Jan. issue of *Underground Construction* or *Pipeline & Gas Journal* and receive a **50% discount** to advertise in UCT 2016 Show Program



Specs

Trim size	4.5" x 8.5"
2 page spread (live area)	8.5" x 8"
2 page spread (bleed)	9.25" x 8.75"
full page (live area)	3.75" x 8"
full page (bleed)	4.75" x 8.75"
1/2 page	3.75" x 3.75"



UCT 2016 Publication Distribution

All attendees along with speakers and exhibitors receive the UCT Show Program as well as the January issue of *Underground Construction* upon registration.

The January issue of *Pipeline & Gas Journal* will also be available to all of UCT 2016.

December Pre-Show Issues

UCT pre-show coverage in both magazines includes a list of exhibitors and products and will be available at UCT 2016.

Deadlines

ad insertion deadline Dec. 15
materials deadline Dec. 22

Advertising Sales Contacts

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