

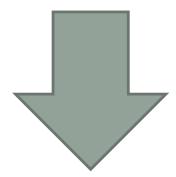
YOU CANNOT MANAGE WHAT DO NOT MEASURE

Danny Crumpton INROCK



Electronic Data Recorder (EDR)

An interconnected system of software and hardware that collects, stores and presents HDD drilling data; allowing the users to monitor and manage rig operations



Improve drilling performance and increase profitability



Why us an EDR?

Monitor projects in real time



Analyze and improve performance

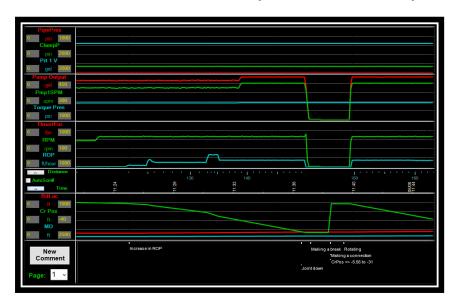
Create independent record of project

Easy & economical to deploy



Monitor projects in real time

- Real-time analysis of HDD projects
- Ensure compliance with key parameters (pressure)
- Monitor multiple projects simultaneously
- Reduce time to receive information
- Reduce administrative requirement of reporting



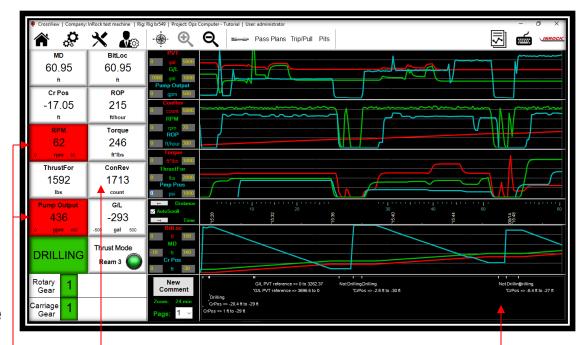






Analyze and improve performance

- Visualize trends in data and react
- Analyze operations for improvements
- Identify potential problem areas
- Compare drilling passes
- Track tooling life and performance
- Evaluate actual performance versus plan



Alarms notify users when parameter high/low values exceeded

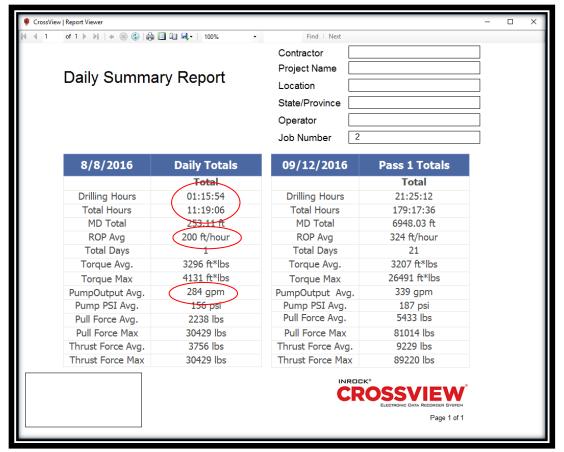
Assists operator in tracking tool life

Comments allow operator to add context to data





Analyze and improve performance (cont'd)



Why is drilling time so low as % of total hours?

Why is ROP today lower than the pass average?

Am I pumping enough?





Analyze and improve performance (cont'd)



What is driving torque spikes?

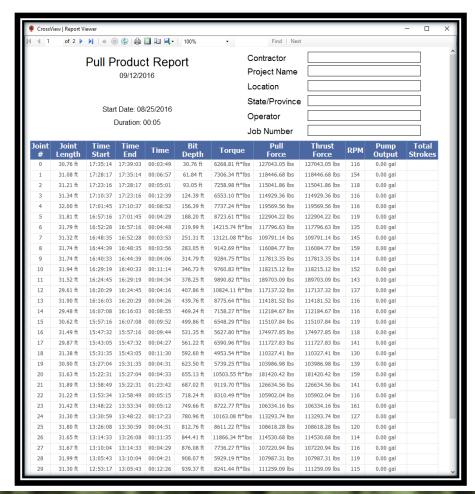
Why is my ROP declining?

Should I be concerned about pressure levels?



Create independent record of project

- Create detailed record of project
 - Independent data source
- Useful in dispute resolution
 - Pull product report
- Reduce reliance on paper records







Easy & economical to implement

- Does not require significant operator focus most systems are automated
- Operator training performed during installation
- Remote support available
- Secure share data only with those who are authorized to see it
- Low cost relative to value
 - Less than mud motor rental
 - Gains in operational efficiency can be dramatic



Questions?