



2017 SPONSORSHIPS

Promotional opportunities provide creative ways to promote your presence before, during and after the Underground Construction Technology International Conference & Exhibition (UCT). Sponsorships are open to exhibitors and those not exhibiting. Sponsorship packages ensure prominent exposure of your company's product or brand to a key audience of underground utility pipe decision makers. You will reinforce your brand; promote your products/services and strengthen existing customer relationships.

Choose from exclusive packages or work with us to create a customized option for your specific needs.

Sponsorships feature many promotional options. To be included in all pre-conference promotional material, order now. Production deadlines vary. Order early as the popular items go fast.

50% deposit is required to secure the sponsorship.

Website - \$3,000 each. Gold Sponsorship.

EVERYONE visiting the UCT program page, the housing page or the registration page will see your leader board and rectangle ads! These sponsorships run September 2016 through April 2017. Leaderboard size 720p x 90p, rectangle 300p x 250p. One sponsor per page.

- Banner ad on UCT hotel information page
- Banner ad on UCT registration page
- Banner ad on UCT education program page

Audio/Visual - \$3,500 per track. Platinum Sponsorship.

Target your customers before the exhibits open with an A/V sponsorship. Your logo and booth number will be on a banner in the front of the room and on the signage welcoming attendees into the meeting room. One sponsor per track.

Hotel Key Cards - \$3,900. Platinum Sponsorship. Sold!

Hotel guests search for their keycard several times a day. Put your message in the palm of their hands with this exclusive sponsorship. Your color message will be on the front and back. One sponsor.

1 Hotel – Omni

Attendee Bag - \$3,200. Gold Sponsorship. Price is for a 1-color logo. 2C rate is \$3,900. Sold!

Co-sponsor the bag given to every attendee at the registration desk.

Tote features zippered main compartment, front pocket, 26" handles. (sponsor logo and UCT logo on generous 5"x5" imprint area). Bag color is gray, front pocket/handles are black.

Meet & Greet Welcome Snack - \$1,000. Bronze Sponsorship.

Sponsor the bar snacks in the exhibit hall on Tuesday during the opening day Meet & Greet cash bar reception. Recognition as sponsor in all marketing materials promoting opening day and special signage at the bars.

Annual Networking Reception – \$5,000. Diamond Sponsorship. Open to non-competing exhibitors only.

Recognition as sponsor in all marketing materials promoting the reception (based on production deadlines).

Signage and recognition at the event. Sponsor may provide giveaways or napkins (production of these items is not included in the reception sponsorship.) Current Sponsor: TT Technologies

Rejuvenation Station - \$3,500. Platinum Sponsorship.

This lounge sponsorship includes a device charging station, water & cooler, and seating. Sponsor signage includes wrap at top of charging station.

Recognition as sponsor in all marketing material promoting the lounge.

Bull Riding - \$3,500. Platinum Sponsorship.

This guest-friendly mechanical bull comes with an attendant, an operator, air mat, hats, gloves. Rider must sign a liability release form. Recognition as sponsor in all marketing material promoting the bull ride. Additional recognition at the event.

Keynote Breakfast - \$3,000. Gold Sponsorship.

Sponsor the keynote speaker breakfast. Keynote is a prominent figure from the Sewer & Water industry. Recognition as sponsor in all marketing material promoting the breakfast. Additional recognition at the event.

Twitter Feed - \$3,000. Gold Sponsorship.

Logo and booth # on the UCT Twitter page November 2016 through February 2017.

Thursday Closing Breakfast - \$3,000. Gold Sponsorship.

Send attendees off with Beignets, coffee and beads in the exhibit hall as we announce the location of UCT 2018. Recognition as sponsor in all marketing material promoting the closing breakfast.

Additional recognition at the event.

Prizes/Giveaways - \$3,000. Gold Sponsorship.

Sponsor the gifts to be given to attendees daily in the exhibit hall. Recognition as sponsor in all marketing material promoting the daily prize drawings. Drawings to be held in sponsor's booths. (gifts to be determined and may include gift cards, travel vouchers, etc.)

Cappuccino Cart - \$3,000. Gold Sponsorship.

Everyone needs an afternoon pick-me-up. The cart features specialty coffees (cappuccino, latte, mocha). The price is per cart/per day. Recognition as sponsor in all marketing material promoting the afternoon pick me up. Additional recognition at the event.

Tuesday/Wednesday Lunch - \$5,000 each. Diamond Sponsorship.

Recognition as sponsor in all marketing materials promoting the lunches (based on production deadlines).

Signage at lunch area

Logo on that day's lunch voucher (vouchers print with the attendee badge)

Announcement in the exhibit hall identifying you as the lunch sponsor that day

Attendee Prospect E-mail - \$2,500 per email. Silver sponsorship.

Reach industry professionals by sponsoring a pre-conference e-mail blast. One ad or video per e-mail blast. Dates subject to availability.

Aisle Banner - \$675 each. Bronze sponsorship.

Logo and booth number featured on an aisle banner. One exhibitor per aisle. **Aisles NOT available: 700**

Carpet Clings - \$675 per set. Bronze sponsorship.

A set of four, 3'x3' color carpet clings placed throughout the exhibit hall.

Lanyards - \$3,450. Gold Sponsorship. **Sold!**

This exclusive sponsorship keeps name badges facing forward. Open to one exhibitor.

Sponsorship Feature: Logo on lanyard given to every attendee. Recognition as sponsor in all marketing material promoting the lanyards.

Conference Bag Insert - \$2,500. Silver sponsorship.

Company flyer, pen or small gift placed in the conference bag given to all attendees. Sponsor responsible for production of item. UCT staff will place in bags. Open to three sponsors. **(Two remain)**

On-site Education/Program Schedule Billboards - \$2,500. Silver sponsorship. **Sold!**

Your logo can appear on the education/program schedule billboard placed throughout the convention center. Billboards are double-sided. Open to one exhibitor.

Questions? Contact Karen at kfrancis@uctonline.com or 281-558-6930 x 222.

Download the **Order Form**