



REHABZONE

UCT Feb. 3-4, 2016

Georgia World Congress Center

An Industry Phenomenon

The RehabZone®, including a museum-quality, historical display of the sewer pipe infrastructure, is an exciting element of the annual Underground Construction Technology International Conference & Exhibition (UCT) taking place February 3-4, 2016 at the Georgia World Congress Center, in Atlanta, GA. This walk-through “show within a show” focuses on trenchless rehabilitation including innovative technologies, installation techniques, live demonstrations, and opportunities for hands-on technology test-drives.

The RehabZone is presented by NASSCO in partnership with Jon C. Schladweiler and AZ Water Association and in cooperation with the American Society of Civil Engineers’ Trenchless Installation of Pipelines and Pipeline Infrastructure Systems technical committee, the Water Environment Federation’s Collection System Committee and *Underground Construction* magazine. It is funded by sponsoring organizations and participating companies.

“The RehabZone is a great format to present information using visualization techniques to make the process of learning much simpler...seeing how a CIPP liner is inverted inside a pipe makes it clear.”

*- John Tolman
T.W. Johnstone
Contractors, Canada*





"I feel really good that several times I saw people get excited about new things they saw and learned in the RehabZone. If I couldn't answer all of their questions, it was easy to send them to the exhibitors who are the experts to answer their questions."

*- George Kurz, P.E., DEE
Consulting Engineer*

Become A Sponsor

The RehabZone is a crucial tool for NASSCO to continue the evolution of introducing and educating parties interested in technologies for renewal, replacement and installation of collection systems, water distribution systems and all other utilities. Sponsors are the backbone of the RehabZone and without sponsors and dedicated volunteers, the RehabZone could not be held each year. Gain additional exposure for your company while supporting the popular, must-go-to part of UCT. Sponsors are encouraged to bring equipment, generic educational materials/exhibits, static or interactive displays, as well as volunteer their time as a technical expert.

Getting Involved...

The RehabZone is strictly a "no-sell" area. Meaning, technologies used to rehabilitate the underground infrastructure must be explained in a generic fashion. Attendees wanting detailed information must be directed to the sponsor's booth on the UCT show floor.

Manufacturers/Vendors: Only UCT exhibitors are allowed to become sponsors and earn the corresponding benefits. (The mandatory exhibitor requirement may be waived for companies sponsoring at the platinum level. Subject to committee approval.)

UCT will cover the drayage costs for exhibitors having items on display in the 2016 RehabZone. (UCT/Oildom Publishing Company is covering the cost of moving the exhibiting sponsor's freight into and out of the RehabZone, not the costs to ship the items.) Non-exhibitors may place equipment in the RehabZone, however, drayage will not be covered. (Non-exhibitor surcharge of \$250 applies.)

Contractors/Engineers: While having a booth is highly recommended, it is not a requirement for sponsorships. Contractor/engineering firms wanting to participate in demonstrations, must be a platinum or gold Sponsor. Non-exhibitor surcharge of \$500 applies.

Equipment / Product Donors: Lend us your product sample or a piece of equipment representing a technology for display in the RehabZone. Non-exhibitors are responsible for drayage plus a \$250 surcharge.

Technical Experts: Answer attendee technical questions in your field of expertise (Only one hour required!)

Sponsor Benefits

Sponsoring the RehabZone gets your company noticed!

Sponsor logos appear in-print and on-line.

Sponsors are recognized in press releases.

Sponsors are recognized on the commemorative T-shirt.

Full benefits are listed in the chart to the right.

To become a sponsor, complete the form on the last page or contact Heather Myers at NASSCO.
Heather@nassco.org.

SPONSORSHIPS INCLUDE	PLATINUM \$3,000	GOLD \$1,000	SILVER \$500
½ pg ad in UCT program – actual cost \$2,000	✓		
4 Full Conference Passes to UCT – \$2,000 value	✓		
Inclusion in pre-, post-conference articles in <i>Underground Construction!</i>	✓		
Technology Test Drive	✓		
Technology Demonstration	✓		
Special honorary plaque	✓		
RehabZone Attendee List	✓		
Logo on RehabZone entrance signage	✓	✓	
Logo on official show site, UCTonline.com	✓	✓	
Logo on RehabZone.org linked to your site	✓	✓	
1 RehabZone Sponsor Carpet Decal to be placed in front of your booth –\$125 value	✓	✓	
2 Full Conference Passes to UCT – \$1,000 value		✓	
1 Full Conference Pass to UCT –\$500 value			✓
Recognition on T-shirt	✓	✓	✓
Logo on RehabZone promotion materials	✓	✓	✓
Recognition placard for your booth	✓	✓	✓
Company exposure in RehabZone Technology Guide (premium position) – valued at \$250	✓	✓	✓
Inclusion in thank-you ad in <i>Underground Construction</i> –valued at \$1,500	✓	✓	✓
Inclusion in press releases	✓	✓	✓



RehabZone.org



Nassco.org



uctonline.com



Georgia World Congress Center
UCT - Exhibit Hall B3
285 Andrew Young International Blvd., Atlanta, GA
Wednesday, Feb. 3–Thursday, Feb. 4, 2016

2016 Sponsorship Contract

Primary Contact Information			
Company Name			
Main Show Contact Name			
Phone		Email	
Address		City:	ST: Zip:

SPONSORSHIP LEVEL				
Level of Participation:	Is your company a UCT 2016 Exhibitor? (surcharges apply to non-exhibitors) Yes <input type="checkbox"/> No <input type="checkbox"/>	<input type="checkbox"/> Gold \$1,000 Will you participate in the Technology Test Drive? Additional Fee: \$250 Yes <input type="checkbox"/> No <input type="checkbox"/>	<input type="checkbox"/> Non-UCT Exhibitor Contractor/Engineer sponsor surcharge: \$500 <input type="checkbox"/> Non-UCT Exhibitor Manufacturer/Vendor sponsor surcharge: \$250	<input type="checkbox"/> Non-UCT Exhibitor: Equipment/Product Donation surcharge: \$250
	<input type="checkbox"/> Platinum \$3,000 Will you participate in the Technology Test Drive? Yes <input type="checkbox"/> No <input type="checkbox"/> Will you participate in the Technology Demonstration? Yes <input type="checkbox"/> No <input type="checkbox"/>	<input type="checkbox"/> Silver \$500 Will you participate in the Technology Test Drive? Additional Fee: \$500 Yes <input type="checkbox"/> No <input type="checkbox"/>		
	Click here to erase sponsorship selections and re-do (this features erases ALL selections)			

Payment Information
Credit cards and company checks accepted. Make checks payable to NASSCO RehabZone Fund.

Method of Payment: <input type="checkbox"/> Company Check No: _____	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard
Amount Enclosed: _____	Amount to Charge: _____

Card Number:	Exp Date:	Security Code:
Name on Card:	Today's Date:	Signature: (digital signature is acceptable)
Full Billing address (if different than address above):		

Mail check with completed application to:
Heather Myers, NASSCO, 2470 Longstone Lane, Suite M
Marriottsville, MD 21104
For credit card payments Fax: 410-442-7788

Questions: heather@nassco.org

rehabzone.org

NASSCO USE ONLY

DEMO: _____ TEST DRIVE: _____

NOTES: _____
