



WEBSITE

UconOnline.com
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UC Website Metrics:
xx0,000+ annual page views
x0,000 monthly page views
xx,000 monthly visitors
xx,000 monthly unique visitors

Performance is measured using third-party reporting certified by the Media Rating Council and in compliance with Internet Advertising Board standards. Performance results are always available on demand.

OilDor Publishing expand

UC

underground construction

You Tube

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App Store

App Store

Leaderboard

728 x 90

Expands to 728 x 300

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Vertical Banner

240 x 400

Square

250 x 300

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Skyscraper

160 x 600

UC Website ad specs:

This is where the ad specs go
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Expandable Leaderboard

x rotations			
1 mo.	6 mo.	Year	CPM
\$x000	\$x000	\$x000	\$x0

Dimensions: 728w x 90w

Vertical Banner

x rotations			
1 mo.	6 mo.	Year	CPM
\$x000	\$x000	\$x000	\$x0

Dimensions: 240w x 400w

Square

x rotations			
1 mo.	6 mo.	Year	CPM
\$x000	\$x000	\$x000	\$x0

Dimensions: 250w x 300w

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Picture and description with link to product on Equipment Spotlight page

\$x00 per month

Format: Horizontal only - .jpg, .png or .gif

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Dimensions: 728w x 90w

Twitter and Facebook posts

Scheduled social media posts are sent across all OilDor Publishing FB and Twitter accounts for a reach of over 30,000 users.

\$x00 per post

Skyscraper

x rotations			
1 mo.	6 mo.	Year	CPM
\$x000	\$x000	\$x000	\$80

Dimensions: 160w x 600w

UC TV

Sponsored videos

1 mo.	6 mo.	Year	CPM
\$x000	\$x000	\$x000	\$x0

Format: List of video formats

Maximum file size: List file size

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1160 Dairy Ashford Suite 610
Houston, TX 77079
p: 281.558.6930
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Article Headline

>Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.



It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 110.32 and 110.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet.", comes from a line in section 110.32.

The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 110.32 and 110.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text. All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary, making this the first true generator on the Internet. It uses a dictionary of over 200 Latin words, combined with a handful of model sentence structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words etc.

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Leaderboard

x rotations			
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Dimensions: 728w x 90w

Square

x rotations			
1 mo.	6 mo.	Year	CPM
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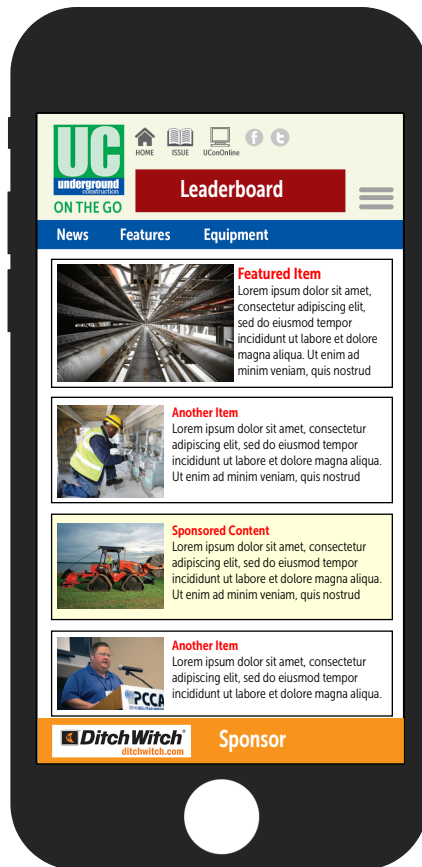
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